

# New Trend Sales

## Bull Sale 2025

March 27th



Online Sale:  
March 27th, 2025  
Register prior to  
the Sale with DLMS.

Viewing:  
March 22nd, 2025  
GIT Performance Cattle.  
Everybody welcome.



\* With DLMS      \* Red & Black Lots  
\* Performance Tested      \* New Bloodline



**PW MARSHALL 16M**



**GIT MEGATRON 31M**

**PW Stock Farm**  
Peter & Tina, Maddie Watkins  
Foothills, AB  
(403) 650-8362  
[pwstockfarm1@gmail.com](mailto:pwstockfarm1@gmail.com)



**GIT Performance Cattle**  
Cody Isley  
Namaka, AB  
(403) 888-2578  
[codyisley@hotmail.com](mailto:codyisley@hotmail.com)



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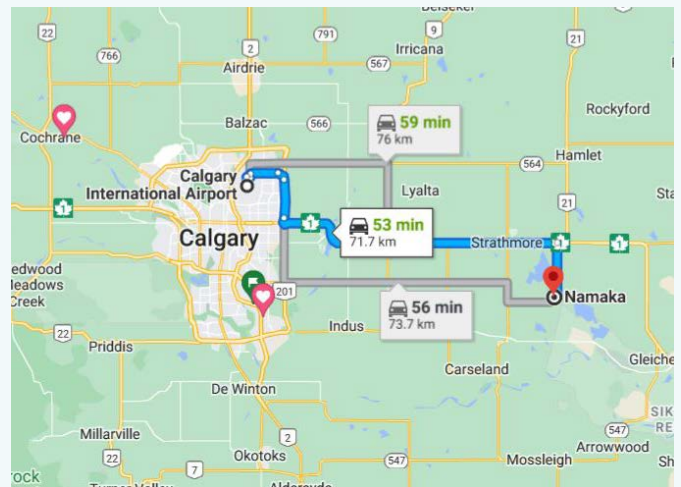
**New Trend Salers Bull Sale, March 27th, 2025**  
Cody Isley 403-888-2578  
Peter & Tina, Maddie Watkins 403-650-8362

**Welcome:**

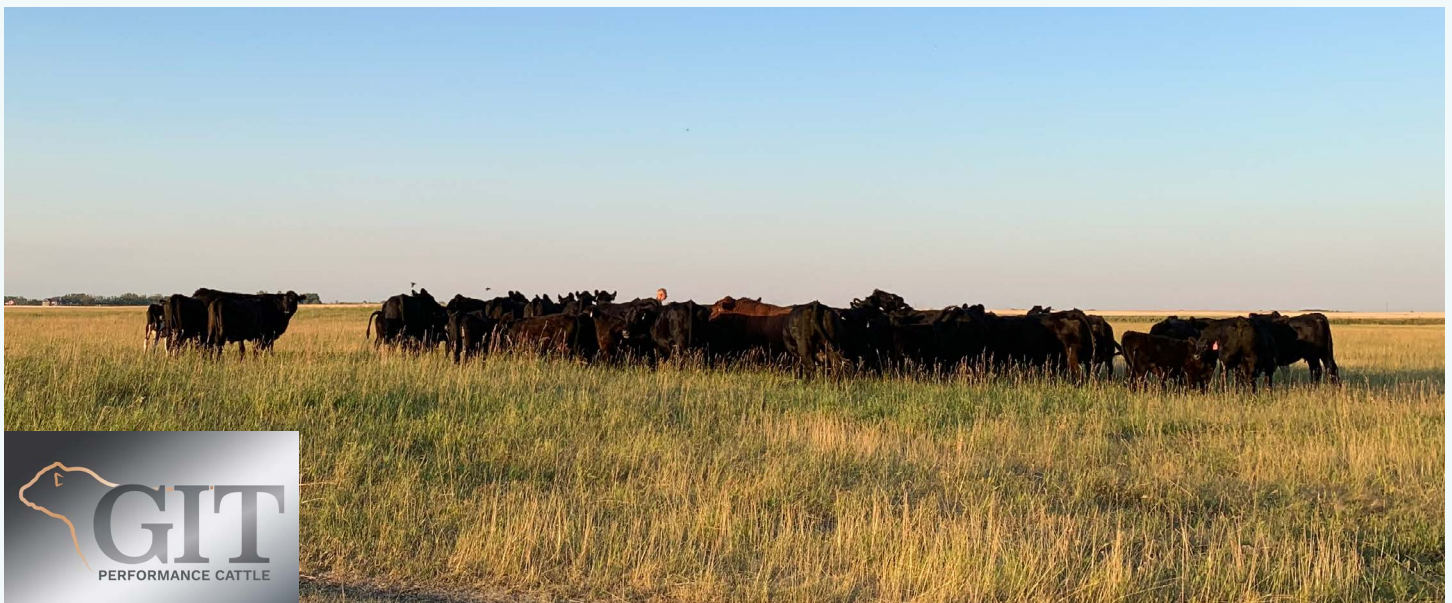
2025 marks the 20th year of GIT Performance Cattle bulls in the New Trend Bull Sale. Since we began, the New Trend Sale has had several different consigners, but it has always included PW Stock Farms selling alongside us. Last fall Peter held a dispersal, and we took the opportunity to expand our own herd and ensure that there will still be top of the line PW genetics in the New Trend Sale for years to come. As Peter joins us with another tremendous set of bulls, we want to take the opportunity to thank him for the contribution he has made in building this bull sale, and for everything he has done for the Salers breed during his tenure as a board member and President. It's been a pleasure working alongside him all these years.

With high times in the cattle market we realize that commercial cattlemen need top quality bulls to capitalize on the opportunities in the industry. We believe this set of bulls can bring exceptional value to you in whatever situation you have. We have a great selection of low birthweight bull, as well as performance bulls including a couple of Optimizers. Our focus continues to be moderate, correct cattle that are built to last.

We look forward to putting the right bull into your operation. PW and GIT bulls will be on display at GIT Performance Cattle near Namaka on March 22nd, but we are more than happy to show you the bulls anytime before the sale.



GPS coordinates 50.9086877,-113.3489230



**Reference Sires:**

**RAO JERON 23J**

28/02/2021	BLACK	POLLED
A4109	RAO 23J	PUREBRED

GGT BK NEW DAWN 115X

**GIT BK SUMMIT 48A**

GGT BLK SUNRISE 4T

RAO TORO 04T

**RAO GEENA 51G**

RAO MISS CUPID 016C

BW	
ADJ WW	
BW	-0.5
WW	+54
YW	+75
MILK	+21



**RAO 23J**

This year marks the first offering from our new herd sire Jeron. He comes to us from the Olsons of North Dakota that we have had a great relationship with for years. Jeron has proven himself to be a curve bending type of bull, throwing consistent, low birthweight calves that have a ton of performance and growth. He also has given them the structural soundness and correctness that we strive for. Jeron has added length and rib shape to his calves. We are extremely happy with this first set of Jeron bulls, and his calves will be a staple of the new trend sale for some time.

**GIT KIT CARSON 40K**

03/03/2022	RED	POLLED
68951	GIT 40K	PUREBRED

KKCC AUTHORITY 304A

**AGW BLACK GRANITE 8G**

AGW CINNAMON 2CAJP

VISTA 116A

**GIT HANNAH 32H**

GIT 20U

BW	77
ADJ WW	
BW	-0.1
WW	+44
YW	+60
MILK	+20



**GIT 40K**

KitCarson was used on a select group of cows before being our high-selling bull at the 2024 New Trends sale, going to Merle Anderson of Carbon. Kit proved himself in the show ring as the 2023 Reserve Champion Junior bull at Farm Fair, then proved that he could pass that quality on to his calves. His width and thickness are present in his sons, as well as added bone and an eye catching style. His sons on offer will make great herd sires if you are looking for a bull carrying a red gene.

**REMITALL-W SMOKEY BEAT 103K**

16/02/2022	RED*	POLLED
A4073	REM 103K	H100%

REMITALL-W RAINMAKER ET

**REMITALL-W-WE THE NORTH ET 83G**

REMITALL-WEST BELLE 36B

REMITALL-W 50 SHADES ET 12C

**REMITALL-W YELLOW ROSE ET 85E**

REMITALL-WEST YELLOW ROSE 2Y

BW	
ADJ WW	
BW	-1.3
WW	+25
YW	+46
MILK	+22



**REM 103K**

Smokey is part of our venture into the Optimizer program. We decided that the perfect cross on our Salers cows would be a super thick, performance based polled Hereford. Smokey comes to us from Remitall West and is sired by their 2020 Agribition Supreme Champion REM We The North 83G. We are excited about the performance we have found in these Optimizer bulls, and the pen of Hereford sired Optimizer replacement heifers is one of the most impressive sets of females I have ever seen. In the current cattle market, where replacement females are bringing a premium, we believe that we've found a winning combination in the Salers/Hereford Optimizers.



New Trend Sales Bull Sale, March 27th, 2025  
**GIT Performance Cattle**  
 Cody Isley 403-888-2578

### GIT LENNOX 49L

1

20/03/2023	BLACK	POLLED	
69933	GIT 49L	PUREBRED	
STP DOOCY (PA 3746)		BW	83
<b><u>GIT JERICHO 46J</u></b>		ADJ WW	614
GIT 33E		BW	+2.1
KKCC DEBUT 614D (PA3794)		WW	+53
<b><u>GIT HADLY 7H</u></b>		YW	+78
GIT BLACK BERRY 9B		MILK	+14



Sire of 49L

GIT 46J

This bull has an impressive pedigree. Out of an exciting young dam that is sired by Debut, and out of Blackberry. If you need a bull that will cover a lot of cows, this is a great option.

### GIT LINCOLN 56L

2

18/03/2023	BLACK	POLLED	
69926	GIT 56L	PUREBRED	
GGT P BK MANHOMES 373 F		BW	88
<b><u>OP HOT SHOT (PA3944)</u></b>		ADJ WW	653
STP DJF CHLOE		BW	+2.0
AJP VISTA 116A		WW	+64
<b><u>GIT GLENDVIE 18G</u></b>		YW	+92
GIT ULTRA-FOXY 7U		MILK	+21



GIT 56L

Performance two-year-old bull sired by Hotshot. Deep bodied with width and thickness throughout. We used this bull on some of our cows this fall and we believe he will be a excellent herd sire.

### GIT MAD MAX 3M

3

14/02/2024	BLACK	POLLED	
70572	GIT 3M	PUREBRED	
GGT BK SUMMIT 48A		BW	75
<b><u>RAO JERON 23J</u></b>		ADJ WW	596
RAO GREENA 51G		BW	-0.5
AJP VISTA 116A		WW	+51
<b><u>GIT GISELLE 19G</u></b>		YW	+70
GIT ELLISON 19G		MILK	+17



GIT 3M

Outstanding heifer bull with plenty of length and capacity. Low birth weight and exceptional performance. Mad Max is a herd bull prospect that can make a huge impact on any herd.



### GIT MIDNIGHT SPECIAL 4M

4

15/02/2024	BLACK	POLLED
70573	GIT 4M	PUREBRED
GGT BK SUMMIT 48A		BW 73
<b>RAO JERON 23</b>		ADJ WW 592
RAO GREENA 51G		BW -0.6
AJP VISTA 116A		WW +49
<b>GIT GLENDIVE 18G</b>		YW +69
GIT ULTRA-FOXY 7U		MILK +19

Here is a Jeron son that has a ton of width and muscle expression. Another low birthweight bull that is structurally sound and free moving. His dam is a never miss cow with a pedigree that includes some of our most impressive cows.

### GIT MOJO 5M

5

18/02/2024	BLACK	POLLED
70574	GIT 5M	PUREBRED
GGT BK SUMMIT 48A		BW 71
<b>RAO JERON 23</b>		ADJ WW 601
RAO GREENA 51G		BW 0.0
GIT FORD 58F		WW +51
<b>GIT JEZEBEL 70J</b>		YW +70
GIT BROOKLYN 12B		MILK +22

Mojo is a really eye-appealing bull that has the length and smooth build that you look for in a heifer bull. This set of Jeron sons are all made from the same mold and have the moderate frame and phenotype we strive for.

### GIT MONTANA 8M

6

21/02/2024	BLACK	POLLED
70575	GIT 8M	PUREBRED
GGT BK SUMMIT 48A		BW 77
<b>RAO JERON 23</b>		ADJ WW 583
RAO GREENA 51G		BW +0.1
AJP VISTA 116A		WW +48
<b>GIT 33E</b>		YW +67
SC MISS RAYEL 13U		MILK +16

Moderate birthweight and good performance from this bull. Lots of natural thickness and length with a great hip, and a correct build.



GIT 8M



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### GIT MAGNUM 11M

7

25/02/2024	BLACK	POLLED		
70576	GIT 11M	PUREBRED		
	GGT BK SUMMIT 48A	BW	85	
	<b>RAO JERON 23J</b>	ADJ WW	653	
	RAO GEENA 51G	BW	-0.6	
	GIT FORD 58F	WW	+49	
	<b>GIT JADE 20J</b>	YW	+69	
	GIT DOUBLE TAKE 44D	MILK	+21	

Very impressive cow bull that brings a ton of performance. Deep bodied and well muscled, this bull will put pounds on his calves.

### GIT MILLER TIME 12M

8

26/02/2024	BLACK	POLLED		
70577	GIT 12M	PUREBRED		
	GGT BK SUMMIT 48A	BW	78	
	<b>RAO JERON 23J</b>	ADJ WW	542	
	RAO GEENA 51G	BW	-0.5	
	GIT FORD 58F	WW	+49	
	<b>GIT JOSIE 45J</b>	YW	+69	
	GIT BERMUDA 11B	MILK	+19	

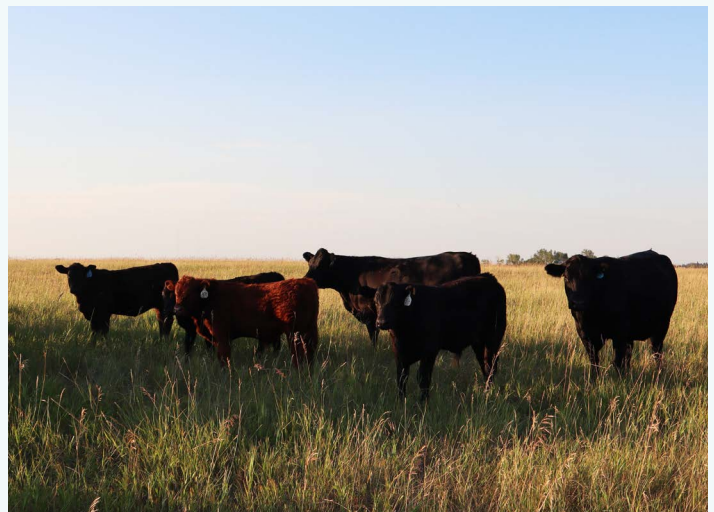
Moderate framed bull with a moderate birth weight. Another impressive Jeron son that has a smooth shoulder, long spine and plenty of width.

### GIT MR CLEAN 16M (INTERIM EPDS)

9

29/02/2024	BLACK	POLLED		
APPLIED	GIT 16M	PUREBRED		
	AGW BLACK GRANITE 8G	BW	87	
	<b>GIT KIT CARSON 40K</b>	ADJ WW	678	
	AJP VISTA 116A	BW	+0.7	
	THATS BUD 260	WW	+47	
	<b>GIT 18E</b>	YW	+63	
	GIT BECKY 26B	MILK	+18	

A Kit Carson son that is ready to go to work on some cows. His maternal brother, Lawman 27L, was our high selling yearling bull last year, purchased by RAO Salers in North Dakota. Mr. Clean has the same eye appeal as his brother.





**GIT MAGIC MAN 21M** (INTERIM EPDS) **10**

04/03/2024	BLACK	POLLED	
APPLIED	GIT 21M	PUREBRED	
AGW BLACK GRANITE 8G	BW	77	
<b>GIT KIT CARSON 40K</b>	ADJ WW	672	
AJP VISTA 116A	BW	0.4	
AJP VISTA 116A	WW	+47	
<b>GIT FIRE AND ICE 6F</b>	YW	+65	
GIT CLARITY 43C	MILK	+19	

21M's dam is a standout cow in our herd. She's easy fleshing with a perfect udder, and some impressive progeny. This bull has the pedigree behind him and will be a versatile bull that can cover whatever you have.

**GIT MARLBORO MAN 29M** **11**

15/03/2024	BLACK	POLLED	
70579	GIT 29M	PUREBRED	
GGT BK SUMMIT 48A	BW	80	
<b>RAO JERON 23J</b>	ADJ WW	638	
RAO GEENA 51G	BW	-0.4	
GIT FORD 58F	WW	+51	
<b>GIT JASMINE 18J</b>	YW	+71	
GIT 56E	MILK	+21	

Stout bull with a moderate frame, big hip and an excellent set of feet and legs. Moderate birthweight with lots of growth. Out of a really nice young red cow.

**GIT MACHETE 30M** **12**

16/03/2024	BLACK	POLLED	
70570	GIT 30M	SA 50% H 50%	
REMITALL-W WE NORTH ET 83G	BW	93	
<b>REMITALL-W SMOKEY BEAT 103K</b>	ADJ WW	678	
REMITALL-W YELLOW ROSE ET 85E	BW	+0.2	
GIT DRILL BIT 57D	WW	+43	
<b>GIT FONDA 27F</b>	YW	+69	
	MILK	+23	

We are pretty excited about these Optimizer bulls. Machete has a ton of performance packed into a moderate package. Extremely long, deep bodied bull with muscle mass and thickness throughout.



**GIT 30M**



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**GIT MEGATRON 31M**

LOT 13

16/03/2024	BLACK	POLLED		
70571	GIT 31M	SA 50% H 50%		
REMITALL-W WE NORTH ET 83G		BW	95	
<b>REMITALL-W SMOKEY BEAT 103K</b>		ADJ WW	584	
REMITALL-W YELLOW ROSE ET 85E		BW	+0.7	
KKCC DEBUT 614D		WW	+38	
<b>GIT HADLY 7H</b>		YW	+59	
GIT BLACK BERRY 9B		MILK	+17	



This is a really moderate framed bull with lots of length and width. Deep in his heart girth and soft made. This bull will add depth and capacity to his calves.



**GIT MONEY MAKER 33M**

LOT 14

17/03/2024	BLACK	POLLED		
70580	GIT 33M	PUREBRED		
GGT BK SUMMIT 48A		BW	74	
<b>RAO JERON 23J</b>		ADJ WW	627	
RAO GEENA 51G		BW	+0.7	
STP DOOCY (PA3746)		WW	+55	
<b>GIT JESS 41J</b>		YW	+79	
GIT DESIRE 30D		MILK	+20	

Another low birthweight bull sired by Jeron and out of a great young Doocy daughter. He's got the build and the pedigree to make a great heifer bull. Smooth shouldered and long bodied.

**GIT MOONSHINE 35M**

LOT 15

18/03/2024	BLACK	POLLED		
70581	GIT 35M	PUREBRED		
GGT BK SUMMIT 48A		BW	78	
<b>RAO JERON 23J</b>		ADJ WW	590	
RAO GEENA 51G		BW	0.0	
GIT GRIZZLY 31G		WW	+51	
<b>GIT JASMINE 1J</b>		YW	+71	
GIT WYOMING 1W		MILK	+17	

Here's a really eye appealing bull with is sound made with tons of muscle expression. Moderate birthweight. This is a bull that is well balanced and ready to work.



**GIT MARLBORO 36M**

LOT 16

18/03/2024	RED*	POLLED		
70151	GIT 36M	SA 50% H 50%		
REMITALL-W WE NORTH ET 83G			BW	91
<b>REMITALL-W SMOKEY BEAT 103K</b>			ADJ WW	
REMITALL-W YELLOW ROSE ET 85E			BW	-0.3
AJP VISTA 116A			WW	+36
<b>GIT GUADALUPE 62G</b>			YW	+57
GIT CLARITY 43C			MILK	+19

Marlboro leads off our optimizer offspring. He got a lot of attention at Farmfair as part of the duo of our bulls that swept away the Optimizer Bull Championship. He has tremendous length of spine with a smooth clean fronted profile. Lots of performance in this optimizer bull.



**GIT MEDICINE MAN 38M** (INTERIM EPDS)

LOT 17

23/03/2024	BLACK	POLLED		
APPLIED	GIT 38M	PUREBRED		
AGW BLACK GRANITE 8G			BW	81
<b>GIT KIT CARSON 40K</b>			ADJ WW	573
AJP VISTA 116A			BW	+0.3
STP DOOCY (PA3746)			WW	+51
<b>GIT KIERA 21K</b>			YW	+72
GIT HAILIEE 62H			MILK	+19

Another Kit Carson son. Kit stamped these sons of his from top to bottom. Super thick made bulls with quality feet and legs with substance of bone and built to last. Exciting opportunity to have on of the few Kit Carson bulls that will be offered.





New Trend Salers Bull Sale, March 27th, 2025

**PW STOCK FARM**

Peter & Tina, Maddie Watkins 403-650-8362

**Welcome:**

This quiet possibly could be our last New Trend offering. Maddie selected a small group of females to retain to finish her junior career. At the time of writing this, there is already a handful of spectacular young prospects on the ground. I will leave their future direction to her discretion.

Thanks to GIT for selecting the heart of our herd to add to their program.

Thank to all who have trusted our program for the last 30+ years.



**PW MAVERICK 8M**

20/01/2024	RED	POLLED
70116	PW 8M	PUREBRED

MAC TORRINGTON 139T

**MAC EVANSTON 257E**

MAC ZSUZSA 105Z

PW CYPRESS 10C

**PW GRACE 12G**

PW CHEVILLE 9C

BW	73
BW	+0.3
WW	+45
YW	+55
MILK	+16

Maverick is a typical solid Evanston son. He has great feet and a smooth profile. His mother now resides at GIT. Look for more outstanding progeny out of her in the future.



**PW MARSHALL 16M**

28/01/2024	RED	POLLED
70121	PW 16M	PUREBRED

MAC TORRINGTON 139T

**MAC EVANSTON 257E**

MAC ZSUZSA 105Z

PW CYPRESS 10C

**PW FERGIE 11F**

PW RITZY 16R

BW	79
BW	+2.0
WW	+48
YW	+58
MILK	+17

The Marshall is back in town. This is one powerful fella! Big, long and soggy! He is definitely a stand out in the pen.



**PW MADDOX 20M**

10/02/2024	RED	POLLED
70582	PW 20M	PUREBRED

MAC TORRINGTON 139T

**MAC EVANSTON 257E**

MAC ZSUZSA 105Z

PW CYPRESS 10C

**PW GEORGIA 7G**

PW ZENA 6Z

BW	89
BW	+1.2
WW	+46
YW	+58
MILK	+17

Maddox is another powerful Evanston. Lots of hip and muscle over the top. His full sister was Reserve Grand Champion female at the 2024 National show. You can expect great things out of this bull as well.



**PW MARCO 23M**

18/02/2024	RED	POLLED
70124	PW 28M	PUREBRED

MAC TORRINGTON 139T

**MAC EVANSTON 257E**

MAC ZSUZSA 105Z

TOP PLD HAMMER 28H

**PW DOMINO 5D**

PW AVALON 3A

BW	75
BW	+0.4
WW	+43
YW	+51
MILK	+20

Marco has calving ease for the heifer pen written all over him. His Fullblood mother has provided us with many top quality bulls and heifers over the years. And his grandmother was an epic producer as well.



**Reference Sire:**

**MAC EVANSTON 257E**

28/02/2017	RED	POLLED
A3702	MAC 257E	PUREBRED

MAC NAVIGATOR

**MAC TORRINGTON 257E**

JMAC LOLITA 2L

BIG SKY P BLK STEALTH

**MAC ZSUZSA 105Z**

NRC MS BANNICK 32U

BW	-.0.4
WW	+52
YW	+67
MILK	+18



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**Bull Sale**  
**2025**  
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**Thank you to our loyal buyers over the last 20 years.**  
**Your support is greatly appreciated.**



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