

2023 SPRING MAGAZINE **SALERS** OFFICIAL PUBLICATION OF THE SALERS ASSOCIATION OF CANADA




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PW 8J



PW 10J

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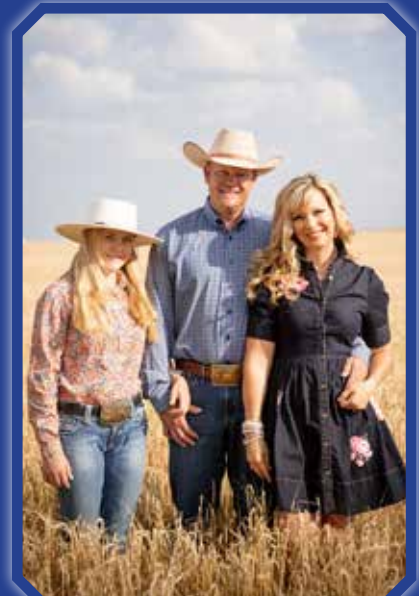
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UPCOMING EVENTS

MARCH 8 & 9TH, 2023

Sky West Online Bull Sale with DLMS

MARCH 14TH, 2023

Mac Donald Ranches
Performance Power Sale 2023

MARCH 30TH, 2023

New Trend Online Bull Sale with DLMS

APRIL 4TH, 2023

Co-Alta Bull Sale

APRIL 4TH, 2023

Northern Exposure Bull Sale
Elmcreek Ranch, Hebron, ND

JULY 3-6TH, 2023

2023 Beef Improvement Federation
Research Symposium and Convention

JULY 28-30TH, 2023

Salers Association of Canada
Annual General Meeting, Edmonton

AUGUST 15-17TH, 2023

Canadian Beef Industry Conference, Calgary

OCTOBER 11-31ST, 2023

International Salers Federation
Annual Meeting, Mexico

NOVEMBER 8-11TH, 2023

Farmfair International
Salers Association of Canada
50th Anniversary Celebration

November 20-25th, 2023

Canadian Western Agribition

SALERS

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The Tattoo Letter for 2023 is L

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Sky West SALEERS

2023 Online Bull Sale, March 8 & 9



SW14J by SW CRUISE CONTROL 16C



SW 64J by SW DONATELLO 17D



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SALERS PRESIDENT'S MESSAGE



So far 2023 has been kind for January calving! I was very worried that the Christmas season was going to lead to a frigid calving season. Thankfully we have been spared to this point. We have a very high percentage of females, which the Old-timers say means we will have a wet spring. Gosh! I hope that comes true.

There are many members putting in a lot of effort towards our 50th Anniversary celebration this fall at Farmfair in November. Please look for more information in these pages, and plan to attend this special event.

We are anticipating some international guests, which we are looking forward to hosting. If you require more information, please contact myself or Heidi at the Salers Office.

Wishing All a Happy and Healthy 2023 and can't wait to visit down the road. Regards, Peter

Elderberry Farm

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2023 SALERS ANNUAL GENERAL MEETING



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July 28-30th, 2023**

Date: July 28-30th, 2023

Location: Sandman Signature Edmonton Downtown,
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Via Phone: 1-800-SANDMAN

Via Email: reservations@Sandman.ca

Via Internet: SandmanSignatureEdmontonDowntown

Block Code: 2307SALERS **Rate:** \$129.00 plus taxes

Reservations must be made prior to July 14, 2023.

Schedule of Events:

Friday, July 28th, 2023 at 7pm

Meet and Greet at the Sandman Signature Edmonton Downtown

Saturday, July 29th, 2023 at 10am

Annual General Meeting - Guest Speaker, Michelle Miller, Neogen

Sunday, July 30th, 2023

To be determined - for updates go to salerscanada.com or follow our Facebook.



FOR SALE LWH 12J



FOR SALE LWH 29J



FOR SALE TTS 10D



INTRODUCING ECR 327J

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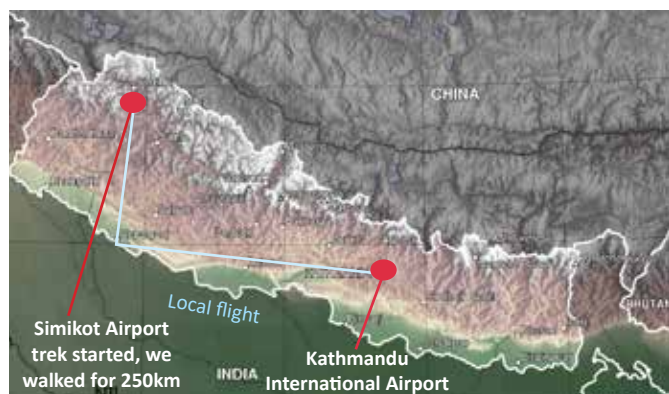
UPDATES FROM THE SALERS OFFICE

It is already mid January 2023 at the time I'm writing this message. After an intense cold spell over Christmas, winter has been pleasant in Alberta with very little snow and mild temperatures.

Salers business is going steady. Memberships are due now. Please send payment to the office. If you are on breedplan, mail updated inventory forms back to the office by March 1st. I will invoice the first part of breedplan by mid March.

CBBC funding towards DNA testing at Neogen is used up. A GGP-100K is now \$45. Remember when sending DNA to the lab, you need to contact the office first to get a DNA application. The DNA application needs to be sent with the DNA to the lab. If there is no application arriving with the DNA, testing will not be done. Turnaround time to get results is approx. 4 weeks. My advise as always is that when you have an animal in the chute, pull DNA, store in a clean paper envelope, clearly labeled, stored in a filing cabinet. You never know when down the road a DNA result is required to define parentage.

Farming as seen by Heidi in November 2022 in the very remote Far West in Nepal before winter soon arrived.



Members took Salers cattle to the Camrose Bull Congress and the Heartland Cattlemen Classic in Stettler. Gar Williams and Heidi Voegeli-Bleiker attended the Cattlemen's Congress in Oklahoma and the American Salers Association Annual Meeting in Oklahoma on behalf of the Association. These events help to promote our breed and inform people about the 50th Salers Anniversary Celebration.

Thank you very much to the Board of Directors for allowing me to take the month of November off to trek in the Far West in Nepal. It was a fantastic trip!



COMMERCIAL BREEDER OF YEAR

Scott & Marie White

Dawson Creek, BC by Dianne Finstad

Salers cattle have been a big part of the impressive growth of a first-generation ranch established by the White family in the Peace country.

It's a story of how perseverance, hard work and careful spending can lead to success. The Salers Association of Canada recognized the Whites with the 2022 Commercial Breeders of the Year award.

White Ranch is located in the rolling foothills southwest of Dawson Creek, B.C. Scott and Marie White settled there in 2005, relocating from the Okanagan, where they both grew up.

"We wanted to buy some farmland and start ranching. We looked all over B.C. and this is where we could afford," says Scott White.

They were searching for the right place for two years. But in the end, it happened quickly, in a foreclosure sale. A neighbor from home in the region did a quick check, they decided to go for it, and sent a money draft.

"It was meant to be," says Marie.

"We had three kids under three when we came up here," she adds. "We left behind all our family and friends. We were totally on our own. We knew one person."

The house wasn't much, a 1940's built one bedroom structure. Marie remembers when temperatures dropped below -10C, all the pipes would freeze. But it was home for the next six years.

They brought with them a small cattle herd of 15 pairs. There was no barn, so the young couple had to build or rebuild everything, even reusing old wire on the place.

"We felt like real ranchers when we bought our first roll of new barbed wire!" says Marie.

By that fall, the herd had increased to 35 head.

"We were both working so we just kind of increased numbers as we could afford to," explains Scott.

White was a mechanic at Wolverine Coal Mine in Tumbler Ridge, about an hour away, while Marie



looked after the kids and the cows, and did some odd jobs.

"I guess around the time we had 250 head was when you could say we started ranching fulltime," says Scott, of the 2014 decision. "Something had to give, and we felt that was enough to live off."

Gradually the place took shape, starting with the barn the talented couple built themselves their first summer.

"It was a test run," laughs Marie. "We figured if we could build a barn together, we could build a house." That was the next big project, and although it took a few years, they constructed their own house, including an intricately designed island Marie made for her kitchen. All when they weren't haying or calving, and as they could afford it.

When the Whites were on some of their early land scouting trips, Scott remembers seeing one farm where the owner had a nice herd of Salers cross cattle. He was impressed both with the cows and the size of the calves he saw.

"That stayed with us."

The Whites bought their first Salers bull from Randy Voss, and he was in their herd for more than eight years, one year breeding all fifty of their cows.

"He was a good bull and we've got lots of daughters from him," says Scott.

"Since the beginning, we've been on a program of building up a Salers cross herd. Every cow we have is at least fifty per cent Salers. The majority are red. On the younger end, we've been using some Charolais bulls, for a terminal cross mostly. So we do have some tan cows now."

Most of their Salers bulls have come from the Voss herd, now dispersed; Scattered Spruce Salers or Sky



West Salers.

"All three of those have run larger herds with a commercial side, so we've always liked their cattle, and they always sold us good bulls."

Calving at White Ranch starts the first of February, to avoid the spring mud. The herd now numbers 360 head, operating on just over thirteen of pasture and hay land. A large grazing lease from the provincial Forestry is another important asset. All cows calved out by May go to the lease. The heifers are kept on home pastures to breed separately. Calves are sold after their November weaning, through VJV Dawson Creek's internet sales. Lately, heifers and lighter calves have been kept back and sold as yearlings.

Drought conditions the last few years have meant tight feed supplies. A large bale carryover saved them last year, and they're hoping the 'just enough' feed pile will carry them through this winter.

"They're really, really good mother cows, we've found," says Scott.

"They last a long time. They have good feet, good udders, and raise up a good size calf. All of our cows are quiet. We can tag up the new calves in front of the cows without having to worry."

"Another thing we like about the Salers-cross cows is they're very easy calvers. When we buy Charolais bulls for the terminal cross, we've bought bulls with up to a 120 pound birthweight, and we don't have any real problems at calving."

"They try and jump out about five times, and are usually standing up in the sled when they're two minutes old!"

Both Scott and Marie like the liveliness of newborn Salers calves, chuckling about the challenges of getting them into the barn and out of the cold.

While the cattle herd expanded, so did the White family. There are seven children ranging in age from two to twenty-one. The two oldest are out of the house now, with their son married and expecting, and starting his own ranch down the road. Those still at home are a big part of the operation, each with their own cows, as part of their wages.

"We couldn't do it without the kids," points out Marie.

"Our goal is now that we've got the cow herd to where it needs to be, we'd like to get the ranch to where we want it to be," says Scott. "We need more dugouts, and fields worked up, and more fencing. There's always something to improve on."

The remarkable progress on the White Ranch in less than two decades came despite a challenging start - BSE hit just a week after they'd taken out their first cattle loan.

"It took a while to pay that loan back," Scott remembers. "But that kind of stuck with us. We try to run as cheap as we possibly can. It's really the only way to be profitable."

"That's been the secret to this business," he says. "We started small and worked our way into it. Let the cows pay for themselves and pay for the expansion."

To be honored with the Salers Commercial Breeder award came as quite a shock to the Whites.

"It's an honor, and we really appreciate it," says Scott.

"We take pride in the herd we've built up over the years and it's nice to see that someone else recognized that."

"We're excited and honored to get the award. It's been lots of work," comments Marie.

"It was Scott's dream to be a rancher, and mine to be a rancher's wife."

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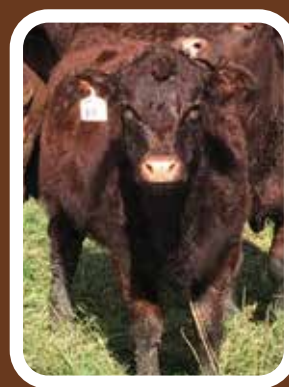
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BREEDER OF YEAR

by Dianne Finstad

Stephen Parrish, Rockland, NS

“Salers do take the workload out of it when it comes to calving.”

Stephen Parrish can carry on his family’s long-standing tradition of raising cattle in the Maritimes, because he’s focused on the Salers breed.

“You can trust them to calve on their own,” says Parrish, who is the sixth generation of Parrish’s on their farm in Rockland, Nova Scotia. It’s an important advantage in his region, where it’s not easy to be a full-time cattle producer. Parrish has worked for thirty-seven years as a survey technician for a local land survey company, along with maintaining his Salers herd.

Stephen Parrish is assisted by his brother David and nephew Joel on the farm, calving out about 35 registered purebreds annually.

“We all work off the farm, so the cattle have to take care of themselves,” explains Parrish. To recognize enthusiastic commitment to the breed for nearly four decades, the Canadian Salers Association honored Parrish Salers Farm as the Purebred Breeder of the Year for 2022.

The farm’s introduction to Salers came around the same time as Parrish began his off-farm job.

“We bought our first five females from Alberta to get into the purebreds,” recalls Parrish. “They arrived in the fall of 1986.”

It didn’t hurt that Myles Morrell from New Brunswick, who’d been in Salers for quite a while, told them it was the breed they needed.

“So we went in full force, I guess,” chuckles Parrish. The first stock came from the late Gerald Dixon, who

“We were having a lot of trouble calving with other breeds, and calves that wouldn’t get up and nurse. We did some research on different breeds, and came across Salers, and talked to people about them. They were supposed to be one of the best.”



put plenty of Salers into the Maritimes. Over the years Parrish Farms added twelve females and six bulls from a variety of breeders.

It was Stephen who convinced his father Harold to move into purebreds, a move they never regretted. “In the early years, we crossbred them, because we had a whole herd of other breeds. Eventually we weaned them out and kept the Salers.”

While Parrish Farm did sell bulls initially, as the number of cattle farms in the region dwindled, there was more demand for females.

“We were the first farm to sell purebred Salers females to Newfoundland in 1991.”

That same year, Parrish was one of five Maritime Salers breeders to partner on purchasing the bull Discovery, the Reserve Junior Champion at

the National Western Stock Show in Denver. It was a gamble that paid off, with the bull used in pastures throughout the Maritimes, and semen sold right across Canada.

“His females really milked.”

Parrish’s breeding program sees him bringing in a new bull every four years, as well as supplementing with AI on the heifers.

“When I go looking for bull, it’s usually #1, some-



what he gained, what he came off the cow at, so I know there's milk there. I'm looking for thickness and disposition."

Add in a moderate frame, good feet and legs, and polled genetics, and you've got the shopping list Parrish uses when he picks up the phone to go bull shopping.

"It's cheaper than an airline ticket! I've never been disappointed."

"We find, with selecting good bulls – you put more money into a good bull – you get better females that you keep yourself."

Those females have staying power, with many producing fifteen calves or more. One even gave them a calf at 19!

"I'm proud of all of them! They're a good bunch of females."

Calving can start as early as December, but weaning always happens on Thanksgiving weekend. The top ten per cent of the females are selected to go back into the herd. The remainder go to a loyal feeder buyer who's come for nearly thirty years to pick them up on weaning day. He backgrounds the calves before sending them on to a PEI feedlot for finishing.

The farm has hay and pasture on 200 acres, which is silage and grazed.

"There's lots of rain in Nova Scotia, so silage is the way to go. You can do it in a hurry. It seems it's getting tougher to see a week of hot, sunny weather for dry hay."

When the weather turns snowy and damp, the cattle head indoors to the barn, where they're bedded weekly with sawdust. They're fed the silage, with some supplemental 'short feed' for the younger stock.

Parrish Farm is set part way up the south mountain of the Annapolis Valley, on rocky land good for grazing cattle. With plenty of nearby poultry operations, Parrish's use chicken and turkey manure along with their own winter bedding to fertilize the fields.

Stephen Parrish serves as secretary-treasurer for the Maritime Salers Association. He's honored to be named Purebred Breeder of the Year, but it's bittersweet after the sudden passing this winter of his good friend, Brian Walker, of New Brunswick.

"That was a major shock to everybody. He's the reason I got this award, as he's the one who nominated me. He was a major player in the region, and is going to be missed."

"I told one guy who knows our family quite well (about the award), and he said 'My father would be very proud' and he probably would be."

"So I'm pretty proud to get it."

The best part is the cattle continue to deliver for Parrish Salers Farm.

"If I've got a cow calving, I can put her in the calving pen and go in and watch the news," Parrish says with delight. "When I come out there'll be a calf there, and it's probably getting up to suck," he chuckles.

"The best thing we did was get into Salers."



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PRIX ELEVEUR PUR-SANG

SALERS 2022

by Dianne Finstad - translated by Anne Burgess

Stephen Parrish, Rockland, NS

Les animaux Salers allègent la charge de travail en ce qui concerne le vêlage.

C'est grâce à la race Salers que Stephen Parrish peut poursuivre la longue tradition familiale d'élevage de bétail dans les Maritimes.

« Vous pouvez leur faire confiance pour vèler par elles-mêmes », déclare Stephen, qui est la sixième génération de Parrish sur leur ferme à Rockland, en Nouvelle-Écosse.

C'est un avantage important dans sa région, où il n'est pas facile d'être éleveur de bovins à temps plein. Stephen travaille depuis trente-sept ans comme technicien d'arpentage pour une entreprise locale d'arpentage, tout en entretenant son troupeau de Salers.

Stephen Parrish est assisté de son frère David et de son neveu Joel à la ferme, vêlant environ 35 femelles pur-sang enregistrées chaque année.

« Nous travaillons tous à l'extérieur de la ferme, donc le bétail doit prendre soin d'eux-mêmes », explique-t-il.

Pour reconnaître l'engagement enthousiaste envers la race pendant près de quatre décennies, l'Association canadienne Salers a honoré Parrish Salers Farm en tant qu'éleveur pur-sang pour l'année 2022.

L'introduction de la race Salers à leur ferme est survenue à peu près au même moment où Stephen a commencé son travail hors ferme.

« Nous avons acheté nos cinq premières femelles de l'Alberta pour débiter notre élevage pur-sang », se souvient Stephen. « Elles sont arrivées à l'automne 1986. »

De plus que Myles Morrell du Nouveau-Brunswick,

qui était impliqué avec la Salers depuis un bon moment, leur ait dit que c'était la race qui répondrait à leurs besoins.

Nous nous sommes donc lancés à plein, je suppose », rit Stephen.

Le premier stock est parvenu de Gerald Dixon (maintenant décédé), qui a vendu plusieurs animaux Salers aux producteurs des Maritimes. Au fil des ans, Parrish Farms a ajouté douze femelles et six taureaux provenant de divers éleveurs.

C'est Stephen qui a convaincu son père Harold de passer au pur-sang, une décision qu'ils n'ont jamais regrettée.

« Au cours des premières années, on les croisait, parce que notre troupeau consistait de plusieurs autres génétiques. Finalement, nous avons sélectionné et au fur et à mesure, nous avons gardé que les Salers.

Alors que Parrish Farm vendait des taureaux au départ, à mesure que le nombre de fermes bovines

dans la région diminuait, seule la demande pour les femelles resta stable.

« Nous avons été la première ferme à vendre des femelles Salers pur-sang à Terre-Neuve en 1991. »

Cette même année, la famille Parrish était l'un des cinq éleveurs de Salers des Maritimes à s'associer pour l'achat du taureau Discovery,

le champion junior de réserve au National Western Stock Show à Denver. C'est un risque qui a réussi puisque le taureau a été utilisé dans plusieurs pâturages des Maritimes et que la semence a été vendue partout au Canada.

« Ses filles ont beaucoup de lait. »

Le système d'élevage des Parrish prévoit l'achat d'un nouveau taureau à tous les quatre ans, ainsi qu'un programme d'insémination pour les génisses.

“Nous avons beaucoup de mal à vèler avec d'autres races, et les veaux ne se levaient pas et n'allaitaient pas tout seul. Nous avons effectué des recherches sur différentes races et nous sommes tombés sur la Salers. Ces animaux étaient censés être parmi les meilleurs.”



« Quand je cherche un taureau, mon premier point de sélection est une généalogie qui est différente de celle que j'ai déjà. Ensuite, je regarde les chiffres de performance – son gain, son poids au sevrage pour me rassurer qu'il vienne d'une lignée avec du lait. Je recherche aussi de l'épaisseur et un tempérament doux.

Ajoutez à cela une grandeur modérée, de bons pieds et de bonnes pattes ainsi qu'une génétique sans cornes, et vous avez la liste des critères essentiels. Stephen Parrish utilise lorsqu'il décroche le téléphone pour faire du shopping.

« C'est moins cher qu'un billet d'avion ! Je n'ai jamais été déçu. »

« Nous constatons qu'en sélectionnant de bons taureaux – vous-y mettez plus d'argent, mais vous obtenez de meilleures femelles qui restent dans le troupeau longtemps. »

Ces femelles ont de la longévité, plusieurs produisant quinze veaux ou plus. Une d'elles leur a même donné un veau à 19 ans !

« Je suis fier de notre troupeau ! C'est un bon groupe de femelles. »

Les vêlages commencent dès décembre, mais le sevrage a toujours lieu la fin de semaine de l'Action de Grace. Les top dix pour cent des meilleures femelles sont sélectionnées pour la relève du troupeau. Le reste est acheté par un engraisseur fidèle, qui vient chez eux depuis près de trente ans, les récupérer le jour du sevrage. Il conditionne les veaux avant de les envoyer dans un parc de finition à l'Î.-P.-É.

La ferme produit du foin et des pâturages sur 200 acres, qui sont ensilés et pâturés.

« Il pleut souvent en Nouvelle-Écosse, alors l'ensilage est la voie à suivre. Vous pouvez le faire rapidement. Il semble que cela devient de plus en plus difficile de voir une semaine de temps chaud et ensoleillé pour du foin sec.



Lorsque le temps devient neigeux et humide, le bétail est gardé à l'intérieur de la grange, où à chaque semaine, la litière de sciure de bois est rafraîchie. Ils sont nourris avec de l'ensilage, et les jeunes animaux sont supplémentés.

Parrish Farm est situé à mi-chemin sur la montagne sud de la vallée d'Annapolis, sur un terrain rocheux propice au pâturage du bétail. Avec de nombreuses exploitations avicoles à proximité, la ferme utilise du fumier de poulet et de dinde ainsi que sa propre litière d'hiver pour fertiliser les champs.

Stephen Parrish est secrétaire-trésorier de l'Association Salers des Maritimes. Il est honoré d'être nommé Éleveur de l'année, mais c'est doux-amer après le décès soudain cet hiver de son bon ami, Brian Walker, du Nouveau-Brunswick.

« Cela a été un choc majeur pour tout le monde. Il est la raison pour laquelle j'ai obtenu ce prix, car c'est lui qui m'a nommé. Il était un leader majeur dans la région et il va nous manquer.

« J'ai partagé ma nouvelle avec un ami de la famille (à propos du prix de l'éleveur de l'année), et il a dit "Ton père serait très fier" et je n'en doute pas.

« Je suis donc très fier de le recevoir. »

La meilleure partie est que le bétail continue de bien travailler pour Parrish Salers Farm.

« Si j'ai une vache qui vêle, je peux la mettre dans l'enclos de vêlage et retourner à la maison pour regarder les nouvelles », dit Stephen avec plaisir. « À mon retour à la grange, il y aura un veau, qui sera en train de se lever probablement pour essayer de téter », dit-il en souriant.

Notre meilleure décision fut de changer pour la race Salers. »

COWS WITH LONGEVITY

ARE WORTH THEIR WEIGHT IN

Gold

Maternal excellence proven by longevity is accomplished with pride at Elm Creek Ranch. Genetics that last mean they have passed the tests for the traits that matter most. Longevity at Elm Creek Ranch requires fertility, sound feet and calves that perform.

OPP Black Lady 9R Pictured in at 18 years old in the summer of 2022 has 16 calves born in the first heat cycle. She continues to influence the Salers breed with herd bulls such as OPP Saber 847U, OPP West Star 938W, OPP Eliminator 038X, ECR Hercules 036H and outstanding daughters.

Northern Exposure Bull Sale
APRIL 4, 2023
Elm Creek Ranch, Hebron, ND.

You can also find ECR bulls at the Midland Bull Test, Columbus, MT.



Opp Black Lady 9R

BW	WW	YW	MILK	MWW	FAT	REA	MARB	CW	DOC	STAY	CED	MCE
-0.6	54	81	12	38	-0.07	0.82	-0.1	18.8	-1	17	15.4	10.9

Pictured summer of 2022. Coming 18 with 16 calves born first heat cycle.



JSR Bentley 0165H

BW	WW	YW	MILK	MWW	FAT	REA	MARB	CW	DOC	STAY	CED	MCE
4.6	100	146	9	59	-0.09	0.95	-0.3	21.9	4	13	11.6	6.6



TSB Hunter 10C

BW	WW	YW	MILK	MWW	FAT	REA	MARB	CW	DOC	STAY	CED	MCE
1.2	68	100	6	40	-0.09	0.65	-0.4	22	17	14	10.9	1.7

Thank You!
2022 Customers

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Joe Almer • Justin Payne • Kenny Schmidt • Kevin Staiger • Larry Hulm • Larry Jones • Matt Schlepp • Matthew Hauser • McCoy Livestock
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- ↑ feed efficiency



PMCH

- ↑ Tenderness score by 10%
- ↑ Marbling and 12th rib back fat



IGF2

LEAN GROWTH



CRH

ANIMAL WEIGHT

CRH ↑ HSCW by up tp 10lbs, whilst ↑ REA. Combined with IGF2 these traits greatly ↑ the carcass quality of an animal





SSS YFS MISS THUNDER 178X



SSS YFS MISS NORRIS 60T

IT ALL STARTS WITH HARDWORKING FEMALES



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Elroy Yakemchuk

780 208 0199

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RC BUCK 150B



MAC ATOMIC FORCE 36A

MATCHED WITH SIGNIFICANT HERDSIRES



MAC HAWK 99H

**Semen
Available**



TSC DR J 1J

**Over 60 Bulls Available by
Private Treaty**

YOUTH

Congratulations to our 2022 Scholarship Winners:

Tristen Brinson - Airdrie

\$500 - Salers Farmfair Scholarship
Bachelor of Science - Majoring in Psychology at
University of Lethbridge

Kayla Jones - Tierra Sol Cattle Company

\$1500 - 2022 Salers Farmfair Scholarship
University of Alberta - Bachelor of Science

Sean Penno - Clear Lake Salers

\$500 - Salers Farmfair Scholarship
\$750 - Salers Association Scholarship
Will attend Lethbridge College in the fall of 2023,
taking Natural Resources Compliance then the
Conservation Enforcement program.



A SINCERE THANK YOU

To the following Salers Association of Canada members for sponsoring 50% of these scholarships: (The Salers Association of Canada will match the member's contributions.)

Depalme Family / Sky West Salers
Gerry & Cody Isley / GIT Performance Cattle
Mitch & Leah Jones / Tierra Sol Cattle Company
Dorothy & Victor Lethbridge / D Bar V Farms
Harley Tateson
Peter, Tina & Maddie Watkins / PW Stock Farm
Mikela Quinton / Chiefview Cattle
Quebec Salers Association

CLEAR LAKE SALERS

PUREBRED BULLS FOR SALE



CLS 1J



CLS 19J



CLS 37J



CLS 33J



Champion Yearling Heifer PB

Virgin Two Year Old Bulls that are ready to WORK!
Deep, Thick, Long Performance Bulls.
Private Treaty! Come, be impressed! Delivery available.
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Bryan & Tanya Penno clearlakesalers@gmail.com **Barrhead, AB Cell: (780) 305-4918**

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Carol Eigner Memorial Award

The Carol Eigner Memorial Award will acknowledge a junior show person with an interest in a niche breed.

Similar to Carol Eigner, the recipient of this award is a role model to many and is heavily involved in the beef industry beyond the junior level. The successful recipient will have the same level of passion Carol had for the agricultural industry.

This award is handed out annually at Farmfair International in November. Information can be found on the Farmfair International website. Congratulations Maddie!



My name is Maddie Watkins and I would like to Thank the Eigner Family and Explore Edmonton as I was the 2022 recipient of the Carol Eigner Memorial Scholarship. I aspire to be a Veterinarian and have already started saving for my education. I did not have the opportunity to meet Mrs. Eigner, but my dad said she loved Salers cattle as much as I do!

Thank you again. Maddie Watkins

CARE FARMS

Russel Eigner & Family



RCE 7K
Optimizer out of Wally 80H



RCE 4K
Purebred out of Wally 80H



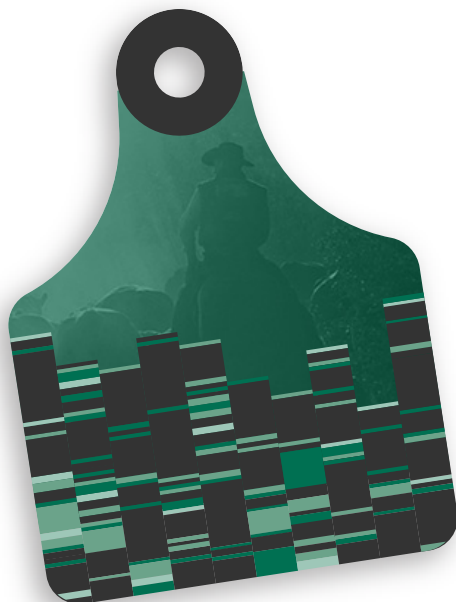
Herd Sire
Hauser's PLD Wally 80H

Call for inquiries about these bulls or other genetics at Care Farms!

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GGP
100K



Your herd is covered.

On the ranch, you make decisions using visual appraisal every day. But what about the traits you don't see? That's where NEOGEN's® GGP comes into play. We've loaded the most informative markers and filled in the gaps to provide you with the most complete and powerful seedstock selection tool in the industry.

So, you can be sure those lines in the tag are working overtime for you to provide confidence in selection decisions that help bolster your reputation amongst your herd and customers for generations to come.

GGP's markers have you covered and informed. Leverage GGP today by contacting your breed association.

Genotyping in Times of Change

Quite often in the early winter as both seedstock and commercial producers, the calves have been sold and we are focused on the successful calving of the next crop of progeny. But we can't forget about the females that were held back to be the next producers for the future. So how do you ensure/know that you selected and retained the best prospects? Gone are the days of using just what you see or the phenotypes of the animal or selecting solely based on the parents or pedigree. We can use a combination of phenotype, pedigree and genomics to take the questions out of the decision and ensure that your herd goals are being progressed towards the future starting with who you are choosing to keep and breed. With a changing market and contracting industry, it is more crucial than ever to ensure technologies are being utilized. So how can we use genomic testing to not only help mitigate market changes but capitalize on them? Neogen Canada has products for both the seedstock and commercial producers to help ride the tides of a changing marketplace. For seedstock producers, genotyping tests are available to help select the most desired traits in your breeding stock at an early age of the animal. Parentage testing verifies sire performance and guarantees accurate pedigree reporting. Commercial producers also can run genomic profiles on their animals to help make herd decisions.

The DNA testing that is available to seedstock producers determines the genotype of each animal and provides the genomically enhanced expected progeny differences (gEPDs). The difference of gEPDs over traditional expected progeny differences (EPDs) is accuracy. An animal's gEPDs will have a higher rate of accuracy over traditional EPDs. This is because gEPDs factor each animal's genetic potential into their evaluation. gEPDs give insight into an animal's heritable traits before the animal has even had a single offspring, potentially saving a breeder time and money by only making breeding decisions based on desired traits ensuring herd/breed improvement. The tests that will generate gEPDs are the GGP-30k and the GGP-100k. Both the GGP-30k and 100k include parentage verification to verify the predicted sire is the true sire. This allows for accurate recorded pedigrees. The difference between the 30k and 100k tests, simply put is the density. The GGP-30k test analyzes 30,000 markers while the GGP-100k analyzes 100,000. The GGP-100k is a higher density panel, therefore this test is used on highly prolific animals (i.e., AI sires, ET dams, and prolific herd sires) that contribute a great deal of genetic material to the entire herd through their many offspring. The GGP-100k test allows different genetic conditions such as coat colour or horn/poll testing to be ran because of the higher density that is applied to the assay. Other genetic conditions can be tested when the 100k test is ran.

If you are a commercial producer, you also have options to use genomic testing in your commercial herd. The Igenity® Beef Profile is a genomic profile tool to use on either cross bred or straight bred cattle. With 17 traits and three indexes plus parentage, this DNA profile helps you make more confident decisions. Using the Igenity® Beef Profile much like gEPDs you can identify animals that have the most heritable traits in your herd for future generations. The Igenity® Beef Profile evaluates 17 different traits and generates a 1-10 score on each trait to help you sort and rank cattle, see patterns, strengths, weaknesses, areas of improvement and create custom indexes to meet your goals. This 1-10 number is based on beef cattle records and genetics in the International Genetic Solutions (IGS) database. IGS is the genomic evaluation provider for most North American beef breeds thus providing you with the most accurate and relevant data in relation to your animals in your operation. The following traits are evaluated in the profile; birth weight, calving ease direct, calving ease maternal, stayability, heifer pregnancy, docility, milk, residual feed intake, average daily gain, weaning weight, yearling weight, scrotal circumference, tenderness, marbling, ribeye area, fat thickness, and hot carcass weight. An example of how using the Igenity® indexes to increase your return on investment is selecting replacement with the goal of raising weaning weight average score by one Igenity point on 250 cows boosts calf production by 1,750 pounds per year. That can equate to a thicker bottom line for a commercial producer.

A very important aspect of genetic testing to understand and embrace is that gEPDs/EPDs and Igenity® beef are powerful tools to make genetic change in herds. They are an objective indicator of the heritable genetic merit of the animal which is how we can use them to make breeding and breed improvement decisions. They are also a marketing tool available to producers. Whether the goal is marketing carcass traits for selling your farm to table product or promoting low birth weight bulls, genomic testing is an investment that can help improve your herd as well as your bottom line. Knowing the depth of your herds genetics and what you are building can help to mitigate any market uncertainties or changes. Always keep in mind that DNA testing is not the be all end all and should be used in combination with other selection practices such as conformation, soundness and management practices. Using and marketing gEPD's will be the best investment to generate not only the most income back to your herd but the longevity of the breed and industry.

Nicki Westersund, Western Canada Territory Manager, Beef Genomics, Neogen Canada

CANADIAN BEEF BREEDS COUNCIL: Elevating the Importance of Genetics in the Beef Production

Sandy Russell, CEO
Canadian Beef Breeds Council



2022 was an extremely busy and exciting year for the Canadian Beef Breeds Council as we worked to focus on our key priorities for the organization and ultimately drive value for our members by advancing the importance of genetics within the Canadian beef industry. We were thrilled to see a large number of our members, industry partners and stakeholders gather for our Annual General Meeting on November 28 at Canadian Western Agribition in Regina where we were able to reflect on the progress that had been made and look forward to the opportunities that lie ahead.

At our 2021 Annual General Meeting we outlined four key priority areas for CBBC. Those priorities were:

1. strengthening the financial standing of CBBC long term;
2. advancing membership value and growth;
3. elevating industry engagement; and
4. driving the Canadian Beef Improvement Network

We have worked hard to deliver tangible results in relation to these key priority areas and were pleased to report our achievements in relation to these priorities and acknowledged the work that still lies ahead. Along with the traditional reports, we were able to showcase the progress made on the CBIN initiative and have Dr. Steve Miller, Director of AGBU from Australia provide a thought-provoking presentation reminding us the value of genetics in beef cattle production to a large room of CBBC members and industry stakeholders.

During the AGM the CBBC members also confirmed their support for the current focus of our leadership on the aforementioned priorities and the work be-

ing done to achieve results for the membership by re-electing the Board of Directors for 2023. As a result, we are pleased to report that our 2023 CBBC Board of Directors are as follows: David Sibbald - Chair, Marlin Leblanc - Co-Vice Chair, Shawn Wilson - Co-Vice Chair, Kevin Blair, Ken Friesen, Amanda Matthews, Graham McLean, Rod McLeod, Hal Nixdorff, Scott Severtson, Dennis Serhienko, Brett Wildman.

Throughout the past year these directors have provided invaluable direction and considerable time to achieving the vision of CBBC and its initiatives. I look forward to continuing to work with this diverse group of leaders in the industry to achieve further outcomes for our members and continue to elevate the recognition of the role that genetic advancement plays in the overall success of the Canadian beef industry.

Throughout the past year, the CBIN initiative has been the focus of much of our work and continues to advance rapidly. As we have outlined on several occasions, the following four-step development plan for CBIN remains our overarching goal:

1. **Build the Data Foundation:** Build an operational system that will standardize data collection amongst participating Breed Associations;
2. **Facilitate Data Linkages:** Develop a cross-sector genetic data hub that will facilitate linkages of genetic data to traditional production metric;
3. **Translate Data:** Create the analytical resources to assist in the translation of genetic data into informed decisions that allow increased value capture from conception to consumption; and
4. **Drive Adoption:** Advance the understanding of the value of genetic data incorporation and resource utilization across the entire beef production system.

With this broad vision in mind, we will be able to provide genetic information and analytical tools that will help capture the full value of genetics across the entire beef production chain.

Those in attendance at our AGM were able to see first-hand the new registry portal that is being developed. The new system was met with very positive feedback, much excitement for what has been

accomplished through the collaborative effort and hard work of many and anticipation for the opportunities that the system will provide for our members. With the first stage of development advancing, we are shifting our focus to facilitating the data linkages that will truly capture value across the entire industry. The leadership from within our CBIN Advisory Panel, along with our CBBC Board of Directors continues to drive for success through focused advancements in CBIN. While we know the task ahead is large and there will be bumps in the road along the way, collectively we continue to make strides forward in achieving that broad vision.

Often it feels as though there isn't much we can control in the beef industry but with the right information and resources there are things within our control that will generate increased value within our individual businesses and at the broader indus-

try level. Genetic selection decisions are one of those things. The importance of genetics in the beef business has often been minimized or even forgotten altogether at times but CBBC has worked hard recently to shift the conversation and raise the awareness of the value that genetics offers to our industry. While changes and advancements seldom occur overnight, we hope you have started to see some of the fruits of our labour with genetics being discussed around more tables and being part of the solutions for success in the Canadian beef industry. The seedstock sector has a large role to play in driving value in beef production and through the collaborative effort of CBIN we are collectively building the resources to allow the Canadian beef industry to fully capture the value of genetics. The work ahead is substantial but so too are the opportunities. CBBC members, stakeholders and members believe the reward is worth the investment.



Summer at Marlas Salers

Looking forward to seeing everyone at Farmfair 2023!



Marlas Salers - Douglas & Marion Beard

689 Rang 6, St. Felix-de-Kingsey, Que

Phone: 819-479-1901

Exciting things are happening with the Alberta association, both surrounding the 50th Anniversary celebrations, and youth. This past fall, during Farm-fair International 2022 we elected a new board of directors with an excellent balance of youth and experience, all with lots of energy and motivation.

The board has embarked on a marketing program starting with a co-op ad published that looks fantastic, Karlene has created accounts on several streams of social media, and has started construction of a web page. As an association, we will be putting a lot of focus on electronic mediums that will help our membership to market each of their programs, and most importantly, the breed.

Alberta Salers Association will be focusing on young cattlemen just starting. We have changed our junior membership age to 30 so that it will help to encourage more involvement, and we have committed a notable budget to encourage youth to use Salers cattle as 4-H projects. We will be giving awards to any members brought to our attention and we need the help of breeders to bring forth names and clubs where there are Salers projects. In addition to more

mainstream gifts for youth members - we will be offering a credit of \$750.00 dollars to be drawn from all 4-H members who have shown Salers influence cattle during the 2022-2023 4-H Year. There will be a draw on the \$750 credit July 28, 2023 to be used with any Alberta members in good standing at that time.

The Alberta Salers Association board of directors is working diligently and enthusiastically with the Canadian board to make the 50TH celebration what it should be: Memorable, exciting and creating momentum into the next 50 years. We have planned social events and prizes to augment what the Canadian board is doing. Alberta Salers is liaising with the Canadian board and are adding extra prizes to the 50th anniversary show which will include 14 buckles and giving members the opportunity to get their very own special edition buckle personalized for themselves as well. Stay tuned to our social media pages to learn more about the buckle order.

President, Gerry Isley
Alberta Salers Association

ANNIVERSARY BELT BUCKLE INFORMATION: GET YOUR OWN PERSONALIZED BELT BUCKLE TO CELEBRATE THE 50TH SALERS ASSOCIATION OF CANADA ANNIVERSARY!



Order Deadline: April 15th, 2023

Payment: Needs to be received with order.

Cost: \$200

For Information and Order Form contact
Karlene Yakemchuk at 780-581-7470
info@albertasalers.com

or any Alberta Association Board Member
or Alberta Association social media.

Please do not contact the Salers office
for this buckle order.

EXPO BOEUF VICTORIAVILLE, QUE

BULLS

Junior Champion:

Millstream Drum Ken 4K - Millstream Salers

Reserve Junior Champion:

Millstream Drum Karl 16K

Grand Champion:

Millstream Drum Ken 4K - Millstream Salers

Reserve Grand Champion:

Millstream Drum Karl 16K

FEMALES

Junior Champion:

PW Janessa 17J - Marlas Salers

Reserve Junior Champion:

PW Ju-Jube 9J - Marlas Salers

Senior Champion:

Winddancer Miss Ziggy - Mark Mason

Reserve Senior Champion:

Marlas Queen 3D - Marlas Salers

Grand Champion:

Winddancer Miss Ziggy - Mark Mason

Reserve Grand Champion:

PW Janessa 17J - Marlas Salers

Premier Breeder: Winddancer, Mark Mason

Premier Exhibitor: Winddancer, Mark Mason





OPTIMIZER CHAMPION FEMALE - TSC 240K



OPTIMIZER CHAMPION BULL - YFS 85K



OPTIMIZER RESERVE CHAMPION - CLS 12J



OVERALL CHAMPION YEARLING- CLS 11J

FARMFAIR

INTERNATIONAL 2022

Optimizer Heifer Calf - Calendar Year Calf Born in 2022

1. TSC LOLA 240K Tierra Sol Cattle Company

Optimizer Yearling Heifer- Born in 2021

1. CLEAR LAKE JEMMA 12J Clear Lake Salers
2. CLEAR LAKE JASMINE 43J Clear Lake Salers
3. CLEAR LAKE JEANNIE 4J Clear Lake Salers

Optimizer Grand Champion & Reserve Heifer

1. TSC LOLA 240K Tierra Sol Cattle Company
2. CLEAR LAKE JEMMA 12J Clear Lake Salers

Optimizer Bull Calf- Calendar year calf born in 2022

1. YFS KINGSTON 85K Scattered Spruce Salers
2. CARE'S MR PLD KAHUNA 7K Care Farms Salers

Optimizer Grand & Reserve Grand Champion Bull

1. YFS KINGSTON 85K Scattered Spruce Salers
2. CARE'S MR PLD KAHUNA 7K Care Farms Salers

Junior Yearling Heifer- Born Feb 16, 2021 and after

1. CLEAR LAKE JOELLE 11J Clear Lake Salers
2. GIT JUNO 35J GIT Performance Cattle
3. CLEAR LAKE JEWELIE 6J Clear Lake Salers
4. CARE'S MISS PLD JASMINE 21J Care farms Cattle

Champion & Reserve Junior Yearling Heifer

1. CLEAR LAKE JOELLE 11J Clear Lake Salers
2. GIT JUNO 35J GIT Performance Cattle

Senior Yearling Heifer- Born Jan 1 - Feb 15, 2021

1. YFS TANYA 3J Tierra Sol Cattle Company
2. YFS SSS WILLOW 1J Scattered Spruce Salers
3. PW JOLENE 2J PW Stock Farm

Champion & Reserve Senior Yearling Heifer

1. YFS TANYA 3J Tierra Sol Cattle Company
2. YFS SSS WILLOW 1J Scattered Spruce Salers

Overall Champion & Reserve Champion Yearling Heifer

1. CLEAR LAKE JOELLE 11J Clear Lake Salers
2. YFS TANYA 3J Tierra Sol Cattle Company

FARMFAIR

EDMONTON Judges: Rob and Dee Young

Two-Year-Old Cow- Born in 2020 with natural 2022 calf

- | | |
|------------------------|-------------------------|
| 1. YFS SSS CAESAR 56H | Scattered Spruce Salers |
| 2. JNS MACKEY GIRL 77H | D Bar V Farms |

Mature Cow -Born prior to 2020 with natural 2022 calf

- | | |
|-------------------------------|-------------------------|
| 1. PW FIONA 17F | PW Stock Farm |
| 2. YFS SSS MISS BUCK 7F | Scattered Spruce Salers |
| 3. CARE'S MISS PLD ELEANOR 7E | Care Farms Salers |

Senior Champion & Reserve Senior Champion Female

- | | |
|-----------------------|---------------------------|
| 1. YFS SSS CAESAR 56H | Tierra Sol Cattle Company |
| 2. PW FIONA 17F | PW Stock Farm |

Junior Heifer Calf- Born Feb 16, 2022 and after

- | | |
|--------------------------------|---------------------------|
| 1. GIT KENNEDY 62K | GIT Performance Cattle |
| 2. DV KAYLEE GIRL 77K | D Bar V Farms |
| 3. TSC STEWIE'S GLORY 261K | Tierra Sol Cattle Company |
| 4. CARE'S MISS PLD KOFFEE 3K | Care Farms Salers |
| 5. CARE'S MISS PLD KHALEESI 2K | Care Farms Salers |
| 6. CARE'S MISS PLD KIT KAT 19K | Care Farms Salers |

Champion & Reserve Junior Heifer Calf

- | | |
|-----------------------|------------------------|
| 1. GIT KENNEDY 62K | GIT Performance Cattle |
| 2. DV KAYLEE GIRL 77K | D Bar V Farms |

Senior Heifer Calf- Born Jan 1- Feb 15, 2022

- | | |
|-------------------------|---------------------------|
| 1. YFS MISS BETHANY 47K | Tierra Sol Cattle Company |
| 2. GIT KRISTI 6K | GIT Performance Cattle |
| 3. YFS KINLEY 28K | Scattered Spruce Salers |
| 4. PW KANSAS 4K | PW Stock Farm |
| 5. YFS MISS NORRIS 65K | Scattered Spruce Salers |

Champion & Reserve Senior Heifer Calf

- | | |
|-------------------------|---------------------------|
| 1. YFS MISS BETHANY 47K | Tierra Sol Cattle Company |
| 2. GIT KRISTI 6K | GIT Performance Cattle |

Overall Champion & Reserve Champion Heifer Calf

- | | |
|-------------------------|---------------------------|
| 1. YFS MISS BETHANY 47K | Tierra Sol Cattle Company |
| 2. GIT KRISTI 6K | GIT Performance Cattle |

Grand Champion & Reserve Grand Champion Female

- | | |
|-------------------------|---------------------------|
| 1. YFS MISS BETHANY 47K | Tierra Sol Cattle Company |
| 2. YFS SSS CAESAR 56H | Tierra Sol Cattle Company |



TROPHIES SPONSORED BY FARMFAIR



D BAR V FARMS WITH JNS 77H



CARE FARMS



GRAND CHAMPION FEMALE - YFS 47K



CHAMPION JUNIOR BULL - YFS 189K



CHAMPION SENIOR BULL - YFS 50K



GRAND CHAMPION BULL - TSC 1J



BREEDERS HERD - PW STOCK FARM

FARMFAIR INTERNATIONAL 2022

Junior Bull Calf- Born Feb 16, 2022 and after

- | | |
|----------------------------|-------------------------|
| 1. YFS KNOX 189K | Scattered Spruce Salers |
| 2. GIT KIT CARSON 40K | GIT Performance Cattle |
| 3. CARE'S MR PLD KAHLUA 4K | Care Farms Salers |

Champion & Reserve Junior Bull Calf

- | | |
|-----------------------|-------------------------|
| 1. YFS KNOX 189K | Scattered Spruce Salers |
| 2. GIT KIT CARSON 40K | GIT Performance Cattle |

Senior Bull Calf- Born Jan 1 - Feb 15, 2022

- | | |
|-----------------|-------------------------|
| 1. YFS KADE 50K | Scattered Spruce Salers |
|-----------------|-------------------------|

Champion & Reserve Senior Bull Calf

- | | |
|-----------------|-------------------------|
| 1. YFS KADE 50K | Scattered Spruce Salers |
|-----------------|-------------------------|

Overall Champion & Reserve Champion Bull Calf

- | | |
|------------------|-------------------------|
| 1. YFS KADE 50K | Scattered Spruce Salers |
| 2. YFS KNOX 189K | Scattered Spruce Salers |

Yearling Bull- Born in 2021

- | | |
|------------------------|-------------------------|
| 1. TSC DR J 1J | Scattered Spruce Salers |
| 2. YFS SSS JAGUAR 113J | Scattered Spruce Salers |
| 3. PW JACKIE CHAN 4J | PW Stock Farms |

Junior Champion & Reserve Junior Champion Bull

- | | |
|------------------------|-------------------------|
| 1. TSC DR J 1J | Scattered Spruce Salers |
| 2. YFS SSS JAGUAR 113J | Scattered Spruce Salers |

Grand Champion & Reserve Grand Champion Bull

- | | |
|------------------|-------------------------|
| 1. TSC DR J 1J | Scattered Spruce Salers |
| 2. YFS KNOX 189K | Scattered Spruce Salers |

Breeder's Herd- 4 animals, both sexes to be represented

- | | |
|----------------------|-------------------------|
| 1. PW JACKIE CHAN 4J | PW Stock Farm |
| 2. YFS KADE 50K | Scattered Spruce Salers |

Progeny of Dam- 2 animals with the same dam

- | | |
|------------------|-------------------------|
| 1. PW JOLENE 2J | PW Stock Farm |
| 2. YFS KNOX 189K | Scattered Spruce Salers |

Get of Sire- 3 animals from the same sire, both sexes

- | | |
|-----------------|-------------------------|
| 1. YFS KADE 50K | Scattered Spruce Salers |
| 2. PW JOLENE 2J | PW Stock Farm |

FARMFAIR

EDMONTON Judges: Rob and Dee Young

Premier Breeder

Scattered Spruce Salers

Premier Exhibitor

Tierra Sol Cattle Company

Farmfair International

"CHAMPION OF THE WORLD COMPETITION"

Salers Breed Qualifiers

2022 "ORB - Champion of the World" Qualifier

TSC Dr J 1J



2022 "ORB - Miss World" Qualifier

YFS Miss Bethany 47K



Congratulations to Scattered Spruce Salers and Tierra Sol Cattle Company.



PREMIER EXHIBITOR - TIERRA SOL



PREMIER BREEDER - SCATTERED SPRUCE



RESERVE GRAND CHAMPION BULL - YFS 189K



RESERVE JUNIOR BULL - GIT 40K



50th Anniversary Salers Association of Canada Celebration

Celebration Includes:

- * **SALERS Golden Sale**
- * **SALERS Purebred & Optimizer Show**
- * **Neogen Salers Cattlemen's Choice**
- * **Anniversary Banquet**
- * **Farm Tours**

At FARMFAIR International

November 8-11, 2023

Edmonton, Alberta

For updates go to salerscanada.com



SALERS ASSOCIATION OF CANADA'S 50TH ANNIVERSARY CELEBRATIONS ARE UNDERWAY!

Our Association is proud of the accomplishments that have taken place in the past 50 years. We start this new year by offering to cattle producers half a century of progressive Salers genetics in Canada. Salers cattle improve a producer's bottom line, with calving ease, growth, maternal and carcass genetic traits.

The Salers Association of Canada's annual general meeting will take place July 29 and 30th in Edmonton, Alberta. At that meeting we will finalize some of the details for our 50th Celebration at Farmfair International, in Edmonton, November 8-11th, 2023

The Salers National Purebred and Optimizer/Percentage show, the NEOGEN Salers Cattlemen's Choice show, 50th Celebration Reception and the Salers Golden Sale will all take place at Farmfair International.

I'm excited to invite all Salers enthusiasts, Salers breeders past and present, Salers commercial cattlemen and Salers breeders from outside of Canada to our celebrations at Farmfair, Edmonton, Alberta, Canada.

Let's Celebrate Together! Gar Williams



Convention Host Hotel: Sandman Signature Edmonton Downtown, 10235, 101 Street. Edmonton, AB T5J 3E9

Via Phone: 1-800-SANDMAN

Via Email: reservations@Sandman.ca

Via Internet: SandmanSignatureEdmontonDowntown

Block Code: 2311SALERS

Rate: \$129.00 plus taxes

Reservations must be made prior to October 10, 2023.

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Didsbury, AB

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Myles Cell: 506-479-1344

CATTLEMEN'S CONGRESS &

American Salers Association Annual Meeting, Oklahoma City, January 8-10th, 2023

Gar Williams and Heidi Voegeli-Bleiker attended the event on behalf of the Association. Sunday evening Heidi took part in the Expand your Genes Seminar that included a presentation by Sherry Doubet, Exec VP, ASA on an overview of ASA Performance Programs & Introduction of ASA's Cow Herd Genomic Project, followed by a presentation from Steve Gleason, Maple Hill, KS on Blending Genetics & Phenotype at Sunflower Genetics. Matt Spangler, Beef Genetics Specialist, U of Nebraska did a presentation on Benefits of Genomics in Your Seedstock Operation.

On Monday the National Salers Pen Show and the National Salers Sale were held at the Sale arena. In the evening the ASA Annual Meeting and Banquet happened, including the fundraiser auction for the 2023 Junior National held in Montana.

On Tuesday, Salers breeders headed to the arena to watch the Salers Junior Show followed by the 47th National Salers Open Show.

A special thank you to Monte Rowell for the private farm tour on Tuesday morning. It was a delight to see some country side and great pen of bulls and heifers.

Leah Jones from Farmfair International was also part of the Canadian delegation. We look forward to hopefully welcome a big group of American Salers Breeders at our 50th Anniversary Celebration, held in November 2023 at Farmfair International.

It was a great event with learning, socializing and admiring high quality Salers cattle.

**WE INVITE YOU TO
CELEBRATE THE
SALERS 50TH
ANNIVERSARY AT
FARMAIR
INTERNATIONAL.**

November 8 - 11, 2023
Edmonton EXPO Centre

Check out our International
Inbound Buyer Program at

FarmfairInternational.com





Walker, Brian

April 15, 1953, Sussex NB

December 9, 2022, Lower Millstream, NB

It is with deep sadness, the family announces the death of Brian Edwin Walker of Lower Millstream, NB, husband of Linda (Martin) Walker, which occurred on Friday, December 9, 2022, at the Saint John Regional Hospital, with his loving family at his side. He was born on April 15, 1953 in Sussex, NB, a son of Edna (Friars) Walker and the late Frank Walker.

Brian is survived by his much loved and cherished wife of 40 years, Linda; he was the beloved father to daughter Danielle Walker (Craig Merritt) of Calgary, AB; sons: Ryan Walker of Chilliwack, BC, Michael (Jessica) Walker of Chilliwack, BC, Jeremy (Katie Hartai) Walker of Norton, NB; special niece Trina Kitchen (Michel Côté) and their children: Rylee, Alexie, Jaye. He was tremendously proud of his grandchildren Henry, Evan, Anna and Ada "Addie." He is also survived by his sisters: Linda (Harley) Hunt, Patsy (Dean) Clarke; brothers: David (Susan) Walker, Daryl (Ruth) Walker, Jeff (Suzanne) Walker; brother-in-law Frank (Carol) Martin; he will also be remembered and sadly missed by several aunts, nieces, nephews and cousins.

SALERS FAREWELL

Besides his father, Brian was also predeceased by his infant brother Gregory; sisters-in-law: Mary (Bob) Williams, Wanda (George) Christie; mother-in-law Annie Martin and father-in-law John Martin.

Brian was a community man, generous with his time, especially when it came to what he loved. For Brian this was teaching, farming and most importantly, his family. Brian was a devoted partner to his wife, Linda. He loved his children and grandchildren dearly, spending as much time with them as he could. Brian's family was truly his pride and joy.

He was also a dedicated teacher. Brian started his teaching career with three fondly remembered years at North Minto. He then proudly returned to Sussex, where he thoroughly enjoyed 30 meaningful years at Sussex Regional High School. There, he coached many sports teams and was proud to foster a love for agriculture in youth.

Brian and Linda built their family farm from the ground up. Brian loved working on the farm and especially working with his Salers cows. He was also a dedicated supporter of the Coop movement, Soil and Crop Association and an active 4H leader.

Brian will be deeply missed by family and friends. The Salers Association of Canada board of directors and the entire Salers community will miss Brian's kind spirit.



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THANK - YOU
to our
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AS IT HAPPENED



Farmfair Booth Draw Winner



Thanks To GIT Performance Cattle
for farm tour at AGM



Fall 2021 - Proud Grandpa - Doug Beard

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PERFORMANCE GIT CATTLE



Thursday, March 30th, 2023



“ Ultimate
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Champion
Salers Bull
GIT KIT
CARSON
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New Trend! ”



Come and visit us on March 25th at the farm to check out bulls offered in the New Trend Salers Bull Sale. Everybody welcome!

Gerry Isley

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403.936.5393 gerry@gitloam.ca

Cody Isley

Box 477, Namaka, AB
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MacDonald Ranches Performance Power 2023 Sale

Black and Red Genetics to Maximize the One Trait That Counts...**PROFIT**

March
14
2023



Performance Power 2023 Sale
Tuesday, March 14 2023 - 1:00 PM CST
Kist Livestock Auction - Mandan, ND
Over 290 Head Sell

Selling 170 Bulls including about 95 purebred, fullblood and high % Salers bulls along with 70 Optimizer Composites and 5 Angus.

Selling 125 Females including 110 bred Salers and Salers-cross females from our producing cowherd and 15 premier herd foundation heifer calves.

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We still have semen on these two legendary herdsires from our breeding program available in Canada. Price is \$30/unit USD or \$24/unit for orders over 30 units.

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Bull Sale

2023

March 30

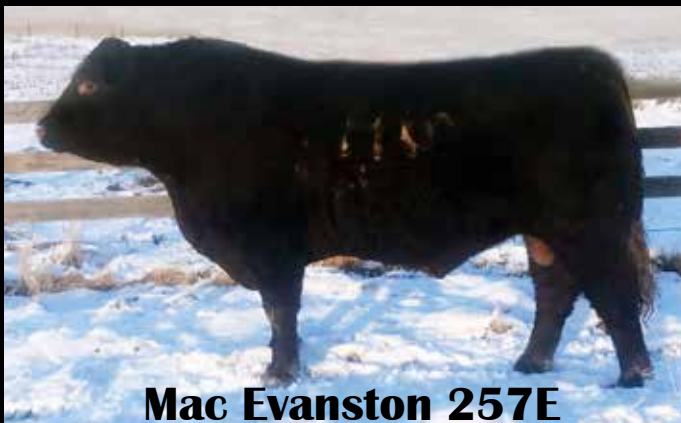


Online Sale:
March 30th, 2023
Register prior to
the sale with DLMS.

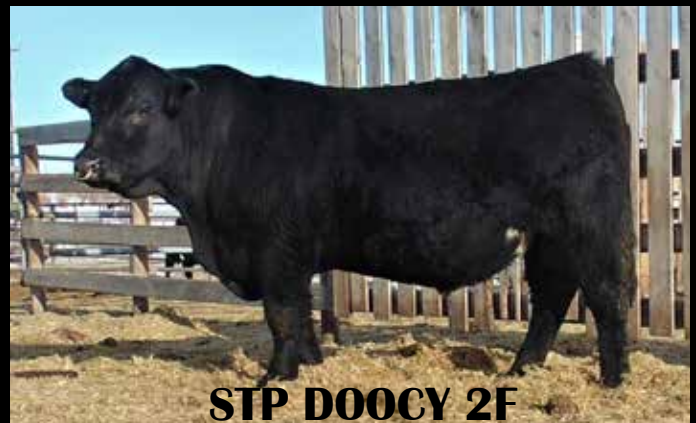
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