

SALERS

2021 SPRING MAGAZINE

OFFICIAL PUBLICATION OF THE SALERS ASSOCIATION OF CANADA



PW STOCK FARM

Proud to Present...



MAC EVANSTONE 257E

Sire of SF Grady 2F.
Super excited with his calves!
SEMEN available spring 2021.

EPDs BW -1.0 WW+52
YW+67 Milk+18 Mat WWT+43



* Three Authority
heifers also
consigned!

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New Format
on DLMS



PW 5H



PW 9H



MW 12H

Thank you to all who supported
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Peter, Tina & Maddie Watkins
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CO-ALTA SALERS

~ 1989 - 2021 ~ (32 Years)



- * Raising Salers for 32 years
- * Presently 80 Cows Red & Black, mostly polled
- * Annual Bull Sale in the last 11 Years
Cancelled this year because of Covid
- * We invite you to our farm for viewing anytime
- * We are planning a mailout by March 15, 2021
with Sale offering information
- * Sale Offering - 20 yearling bulls and 6 two year old red bulls
- * Viewing from March 1st, will winter bulls to May 1st
Internet viewing is an option

HERDSIRES

ABF Y PER 6Y

Proven easy calver
with acceptable performance

SLS DRV PLD BOOMER 9B

BW 85lb WW 650lbs average

MAC DOLPHIN 505D

very impressive looking bull
used on black cows
average WW 695lbs

GIT EASTBOUND 52E

used exclusively on black heifers



SLS DRV PLD BOOMER 9B

John Nikkel

Box 1202, Coaldale, AB T1M 1N1

T: 403.345.4963 C: 403.382.7455 F: 403.345.5021

Location: 2 miles south
of Coaldale on hwy 845

UPCOMING EVENTS

March 1	Breedplan updated inventory forms returned to the office
March 10 & 11	Sky West Salers - Online Bull Sale
March 15 & 16	Sweetland Super Six Salers Farmgate Timed Auction
March 17 & 18	New Trend Bull Sale with DLMS
March 27	Manitoba Bull Test Station Sale Day
March 31	50% of Breedplan Fees Invoiced
April 3	Maritime Beef Test Station Sale
August 28	Salers Association of Canada Annual Meeting, Calgary, AB
September 1	50% of Breedplan invoiced
October 31	Salers Scholarship Application Deadline



2021 SALERS

Association of Canada

ANNUAL MEETING

If possible due to Covid, the Board of Directors decided to have their 2021 Annual meeting in Calgary, August 28th, 2021. For members not feeling comfortable travelling, the meeting will be held virtual as well. Watch for more information closer to the event on the Salers website and Facebook.





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AGW SALERS

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FOR SALE!**

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Find me on Facebook

SALERS **PRESIDENT'S** MESSAGE

Peter Watkins, President
Salers Association of Canada

We are all banking on 2021 being a lot different than 2020!

Thankfully, many things in rural life don't change. Chores still need to be done, Covid or not!

We are being cautiously optimistic about holding an AGM in late August in the Calgary area. Hopefully most folks are feeling comfortable to travel by that time. There will be an online option either way. I know I'm suffering from a severe case of cabin fever!

The positive side of Covid is producers are challenged to find new ways to market their cattle. The online platform has become the go-to method for many breeders to advertise and market. Recently we have seen breeders utilize this technology to market Salers females with great success! It reminded me why so many revere the Salers female. It underscored the best advertising we can do is get more of these great females out there for the world to see! The best way to share the potency of the Salers female is to own them! Looking forward to getting back to normal and visiting with you all down the road.



Millstream Salers Visitors always welcome!



SW DRUMMOND 49D

Three bulls from him at
Nappan Test Station to be offered
for sale April 3rd, 2021.

Our foundation cow CMS Nellie 75N
left the farm on January 5th, leaving
behind progeny of 10 bulls and
7 heifers. Her influence is present in
herds in Quebec and the four Atlantic
provinces.

Thank you to our 2020 buyers Anthony
Alexander, Kevin Fullarton,
Wayne Hamilton and Jo-Leigh Lutz.

Brian & Linda Walker, 837 Route 880, Lower Millstream, NB E5P 3H7
Home: 506-433-1018 Cell: 506-435-1953 bewalker@xplornet.ca

HARBRAAD SALERS



**Polled Purebred
Salers Bulls for Sale.
Thank you to our
buyers in 2020!**



BRAD & DIANNE DUNN

OGEMA, SK T: 306-459-2523 C: 306-459-7612

E: grammie@sasktel.net



SALERS **UPDATES** FROM THE OFFICE

2020 has for sure been a year to remember! All our lives have been set up side down by Covid. As for the farming community it seems to me that we are in a better place than many other families. We have room to distance and mostly life kept going as usual. Yes, Bull & Female Sales have been challenging. Most of us moved to a digital platform to market our animals. As far as I can see members held very successful Sales accross Canada.

Congratulations!

Business for the Association has been steady.

Thanks for all the work that has been submitted to the office.

The Board of Directors and myself are extremely excited to have moved to weekly run EPD's through IGS. This will allow members to look up from the Salers website updated EPD's.

Members on breedplan, please remember to send in accurate birth and weaning weights with your applications for registration. The more data we have on file, the more accurate EPD's will be. Please remember if you need a DNA test from Neogen first contact the SAC office to requeste the appropriate application form.

At the moment I am testing the new ILROnline program. There are a few features that need to be adjusted before the program can be released to the members. We will keep you posted on the progress and the time when it will be ready to be used by the Salers membership.

Thank you for all your support, stay healthy, keep well! Heidi Voegeli-Bleiker

Grudeski Salers

Thank you to commercial cattlemen who purchased cattle from us in 2020



Box 9, Vista, Manitoba 204-859-2899 vistasalers@hotmail.com

COMMERCIAL BREEDER OF YEAR

by Dianne Finstad

Bar X Ranch, Terry & Wendy Carpentier, Kirriemuir, AB

Terry and Wendy Carpentier aren't afraid to blaze their own trail - whether that's moving their ranch to a whole new region or in the type of cattle they choose to raise. The Salers Association of Canada acknowledged their success, by awarding the Bar X Ranch with the Commercial Breeder of the Year Award.



Their Bar X Ranch has been at Kirriemuir, in east-central Alberta for more than a decade now. It covers eight and a half sections of shortgrass country, where the family runs between 350 and 400 cows. The crossbreeding program's base is Herefords, black Angus and Salers.

The ranch's roots go back more than a century, when Wendy's great-grandfather made the move from Ontario to the Pincher Creek region to set up a ranch in 1903, with the Bar X horse brand, and a single X brand for his cattle.

"It's been a long line of ranchers," comments Wendy.

She and Terry were carrying on the tradition, but as Terry describes it, 'bad family planning' led to their eventual decision for relocation, taking the herd from the Rocky Mountains to the Neutral Hills. Terry found inspiration for the big move from his own family tree.

"Going back through history, my great-grandfather lived in the States and decided at (age) 99 to move to Canada," marveled Terry. "He came up and started a place at Paynton, SK."

"I figured if Terry's forefather could do it, I could too," added Wendy.

The Carpentiers' Salers' interest goes back long before the move. They purchased their first bull in Lashburn, SK. Terry chuckles as he recalls dropping off the bull in the corral in the dark when they got home to Pincher Creek, in the days when the family herd was predominantly still British-bred. His mother-in-law was not impressed.

"She asked what kind it was, and then told me to get that bull off the place."

"Two years later, she asked me, 'do you think we can buy any more of those bulls?' She saw the Salers cross calves were a foot taller, and figured maybe that would be a good cross after all."

Both Terry and Wendy point out what an excellent combination the Salers bulls are with their Hereford type cows, adding some extra calf vigor to go along calving ease.

"The calves are go-getters, a force to be reckoned with," adds Wendy.

"We did our research before we got them," says Terry. "They seemed to suit our situation the best. They're really good mothers."

Wendy had attended a clinic with geneticist Dr. John Basarab, on the best crosses for a commercial herd, where he'd suggested two-thirds British, and a third continental breeding, which confirmed their decision.



“I liked the feet of the Salers, a lot. The udders are great. It’s really difficult to tell their age. We have some cows around here that are twenty years old and still producing,” confirms Wendy.

Carpentier’s are the only ones in their region using Salers bulls, but that’s OK by them. “The Salers crosses really feed out well. We’ve had the same buyer buying our cattle for the last 20 years, so they must like ‘em,” notes Terry. One of the first tasks at the Kirriemuir location was to upgrade the handling facilities, and they studied how cows moved the best before building their circular setup.



“When they get in our corral system, we can do all the sorting, and the cows never leave the corral. They just keep going in big circles,” Terry explains. “It works quite well,” according to Wendy. “We can sort 300 pairs in a couple of hours.”

Son Sean has been a valuable addition to the operation making the move north after working in southern Alberta for a few years. His partner Shari Baler handles the book work on the ranch, and with Terry’s help, they’re in the midst of building a house on the place. Daughters Nicole and Rochelle are pursuing careers in Calgary and Stettler, but still like to come home for some ranch time. For their Salers bulls, Carpentier’s go-to source is Ray Depalme at the Shady Ridge Stock Farm/Sky West Salers.

“I’ve only actually been there once,” says Terry. “I put my order in now and say ‘you pick em out’. I’ve never been disappointed.”

“He knows what we like,” confirms Wendy. “He’s a great cattleman, and knows his business well.”

There’s not a lot of standstill time at the Bar X. Terry is always looking for new ideas, and is considering implementing a Brazilian concept for sorting cattle into his corral setup. He likes fall triticale in his feeding program, but is now looking into a spring triticale he read about. They have their feed analyzed and use a tailor-made mineral program, still working with Taurus Naturals of Cardston.

Despite the long hours, they wouldn’t trade their lifestyle.

“I’ve always loved ranching, and cows and horses. And a good dog, I don’t turn those down either,” smiles Wendy.

The Carpentiers certainly weren’t looking for awards, but they do appreciate the recognition from the national Salers group.

“I was really surprised,” admits Wendy. “We work hard at what we do, so I was really pleased, very proud.”



SWEETLAND SUPER

Our goal is to provide genetics to make your herd more profitable

Home photos of yearlings bulls taken January 4, 2021



SLS 401H



SLS 420H



SLS 432H



SLS 437H



SLS 451H



SLS 604H



SLS 621H



SLS 701H



SLS 722H



SLS 802H



SLS 816H



SLS 818H



SLS 821H



SLS 527G



SLS 717G



SLS 719G



SLS 32F



SLS 432F



SLS 615F



8 OPEN HEIFERS

To our past and present customers, we value the trust you've placed in us in our 32 years in the Salers industry. Special thanks to those

SIX SALERS

**Our Bulls & 8 open Heifers selling March 15 & 16,
Sale ending on March 16, 2021 7:00PM CST.**

View complete sale listing, pedigrees, videos & online bidding at FARMGATETIMEDACTIONS.CA



**Online Sale Hosted by
FARMGATETIMEDACTIONS.CA
Mark Shologan 780-699-5082
Whitney Bosovich 780-991-3025
Melissa McRae 204-573-9903**

	Color	Actual BW	205day ADJ Wt	Birth Wt	Weaning Wt	Yearling Wt	Scrotal Circ.	Mat Milk	Mat WWt
YEARLINGS									
SLS DD P HIGH ROLLER 401H(P67727)	12-Feb-20				Sire:	D.Dan	Sire of Dam:	UnionJack	
	Red	86	629	2.0	60	83		19	50
SLS DD P-B HIGHLAND 420H (P67731)	21-Feb-20				Sire:	D.Dan	Sire of Dam:	Rio Zephan	
	Blk	80	635	2.3	60	83		19	49
SLS DD P HUDSON 432H (P67733)	18-Feb-20				Sire:	D.Dan	Sire of Dam:	UnionJack	
	Red	96	707	2.3	66	91		17	50
SLS DD P HANSON 437H (P67734)	24-Mar-20				Sire:	D.Dan	Sire of Dam:	SF Skeeter	
	Red	88	665	2.8	63	84		20	51
SLS FA P HOUSTON 451H (P67726)	3-Mar-20				Sire:	Farrington	Sire of Dam:	HA Yancy	
	Red	70	603	-1.0	54	70		20	47
SLS FA P-B TIM HORTON 604H (P67747)	17-Feb-20				Sire:	Farrington	Sire of Dam:	Top Level	
	Blk	78	661	-0.4	61	83		18	49
SLS DD P HAMPTON 621H (P67751)	2-Mar-20				Sire:	D.Dan	Sire of Dam:	Zachary	
	Red	96	658	2.5	67	92		21	54
SLS FR P HAWKINS 701H (P67754)	19-Mar-20				Sire:	Frontier	Sire of Dam:	Torrington	
	Red	90	650	0.2	52	65		15	41
SLS FA P HANK 722H (P67758)	4-Mar-20				Sire:	Farrington	Sire of Dam:	Bruiser	
	Red	80	698	1.6	65	86		21	53
SLS FIR P-B HAYES 802H (P67818)	19-Feb-20				Sire:	Fireman	Sire of Dam:	D.DAN	
	Blk	85	698	1.8	63	88		17	49
SLS FIR P-B HERMAN 816H (67822)	3-Mar-20				Sire:	Fireman	Sire of Dam:	Constellation	
	Blk	84	645	2.2	65	94		13	46
SLS FIRE P HEADWIND 818H (P67817)	13-Feb-20				Sire:	Fireman	Sire of Dam:	Boomer	
	Red	95	682	1.9	62	88		18	49
SLS FIRE P-B HAYDEN 821H (P67823)	4-Mar-20				Sire:	Fireman	Sire of Dam:	Boomer	
	Blk	86	645	1.0	61	86		17	47
Yearlings on test at Manitoba Bull Test Station Sale date: March 27,2021									
SLS FA P B HUNTER 611H (P67696) *	26-Feb-20				Sire:	Farrington	Sire of Dam:	Zachary	
Station tag # 402	Blk	88	666	1.7	64	86		18	50
56 day ADG on test: 3.83 WDA: 3.38									
SLS FIRE P HOFFMAN 819H (67815) *	28-Feb-20				Sire:	FIREMAN	Sire of Dam:	AWZUM	
Station tag # 401	Red	84	690	2.0	61	85		13	43
56 day ADG on test: 4.61 WDA: 3.37									
*denotes bulls at Manitoba Bull Test Station Tags #401 & 402 www.manitobabulltest.com phone 204-763-4696									
2 & 3 YEAR OLD BULLS									
SLS A P FIREMAN 615F(P66337)	18-Feb-18				Sire:	Authority	Sire of Dam:	Bruiser	
	Blk	70	640	0.8	64	94	0.4	15	47
SLS CON P FRONTIER 432F(P66305)	23-Feb-18				Sire:	Constell	Sire of Dam:	HA Yancy	
	Red	84	668	0.5	56	70	0.3	13	41
SLS DD P FARRINGTON 32F(P66315)	24-Feb-18				Sire:	D.Dan	Sire of Dam:	Union Jack	
	Red	88	677	3.4	76	105	0.3	17	55
SLS PLD GAMBLER 717G(P67145)	5-Apr-19				Sire:	Damian	Sire of Dam:	Constellation	
	Red	81	692	-0.6	55	73		16	44
SLS AUTH P GEORGIO 719G(P67138)	16-Feb-19				Sire:	Authority	Sire of Dam:	Constellation	
	Blk	81	636	0.5	56	82	0.5	11	39
SLS DD P-B GUNSHOT 527G(P67139)	14-Feb-19				Sire:	D.Dan	Sire of Dam:	Driver	
	Blk	82	680	2.5	70	99	0.5	20	55
BREED AVERAGE EPDS for 2019 born calves					0.0	57	81	0.3	16
BREED AVERAGE EPDS for all Salers sires (50th percentile)					0.4	53	74	0.1	16
DATA RETRIEVED: Jan 24/21									



**Bulls on test at
Manitoba Bull Test Station
Sale Date: March 27, 2021
www.manitobabulltest.com
For home tested bulls
please visit our website
sweetlandsalers.com**



**Ken and Wendy Sweetland & Family
Box 84, Lundar MB R0C 1Y0
Phone: 204-762-5512 Cell: 204-214-0317
sweetlandsalers@xplornet.ca sweetlandsalers.com**

**our breeding program. We thank you for the support you've awarded
e who purchased females from our dispersal sale in the fall 2020.**

BREEDER OF THE YEAR by Dianne Finstad

Grundke Family Salers, Werner & Debbie Grundke, Alberta Beach, AB



It was the purchase of the Salers Reserve Grand Champion bull at Farmfair in Edmonton in 1986 that set Werner and Debbie Grundke on what's become a long and rewarding path with the breed. In 2020, after more than three decades of dedication to raising the best quality Salers cattle for their customers, Grundke Family Salers earned Canadian recognition as Purebred Breeders of the Year.

The Grundke's calve out 240 head of purebred Salers on their farm located near Alberta Beach, AB. They have 800 acres of hay, with 300 acres of cropland, in addition to accessing 1120 acres of pasture land for the herd. Plus, their latest venture during COVID times saw them move into some direct beef sales as well.

Both Werner and Debbie were raised on a farm. While Debbie always knew she wanted that lifestyle, Werner spent time as a mechanic and truck driver before coming back to agriculture. Werner's parents had to relocate their farm from Sundance for a coal project, so the young couple got to 'take over the family farm in a different location'.

Grundke's raised their two daughters and a son on the farm, supporting them in 4-H and Pony Club activities, while being active volunteers with the Darwell and District Ag Society. Debbie is still the coordinator of the Barnburner Music Fest concert held in August in conjunction with Darwell's annual tractor pull.

"I don't think there's any other breed of cattle we could've done as much with the kids as we did. The cattle look after themselves a lot," states Debbie.

While it was the calving ease factor which first led Grundke's to the Salers show alley at Northlands, the performance of the cattle impressed them enough they soon purchased a few Salers cows, then eventually an entire herd, as they began to build their own purebred program.

Early on, Werner and Debbie invested in a computer program for tracking genetics, and now have some 35 years of data on their herd's performance

"It gives you the ability to have a little more confidence when you're selling an animal. I think one of the things that has made us successful is having the number of animals we have. We only take a small percentage and sell them as bulls, instead of having to make bulls out of everything," says Werner, who sells solely off the farm.

Direct to consumer meat sales added another dimension to the operation during the pandemic.

"When farming's your sole income you try to value add as much as you can to what you have," says Debbie.

"One of the biggest sales pitches for doing the meat program is you set the price you want, rather than taking the price you get," adds Werner, who had a load of cull cows go for a third less at the market, just because he sold on the same day Car-gill shut down with a COVID outbreak.



All three of their children are pursuing careers in the Edmonton region, but help when needed on the farm. They also pitched in on launching the beef sales program, which soon expanded beyond 'friends and family'.

Fortunately, they'd locked up some local packer space early, so were able to continue the program through the fall, marketing over 40 head of their grain-finished animals.

"I wanted the city people to experience what we could raise and give them good quality food," Debbie explains, of her motivation for the extra work. "I think the meat program really helped in the purebred sales too, because you actually know what your animals are going to do in the feedlot," says Debbie. "That's what supported us all the years, is the pounds of beef we can put out."



COVID concerns brought another innovation. For buyers hesitant to make a farm visit, Werner mounted extra cameras, like the ones they use to monitor calving, in the bull pen. Customers could be given a specific pass code to look over the pen. When they were ready to make a selection, Werner and Debbie would be in the pen, with one talking to the customer on the phone, and the other moving the bull being discussed into the camera's view.

"It worked really well," says Debbie, "giving the buyer a chance to pick what they were looking for." The Grundke's really enjoy the people part of raising purebred cattle, whether its spending time with fellow breeders on a Mexican holiday or delivering bulls to places as far away as Prince George, B.C.; Saskatoon, SK; or north of High Level, AB. They also like to encourage breeders new to the Salers business.

"We like to give them a break and help them get started," adds Debbie. "It's important to us. We would like to see as many breeders as possible." Werner has served as a President for the Alberta Salers Association, and is currently on the Canadian board, and they have been involved with Salers anniversary committees. Both Debbie and Werner comment how honored they were to be selected by their peers for the Breeder of the Year award, and that it was a surprise.

"I'm not sure how they managed that one, because I don't remember discussing it at any of the meetings," chuckles Werner.

Elroy Yakemchuk

780-208-0199

James Yakemchuk

780-603-7628

Ryan Yakemchuk

780-208-0082



Find us online at www.scatteredsprucesalers.com

***Thank you to
all of our
previous
buyers!***



YFS 19H

BW: 82 lbs BD: Jan 7, 2020

WW: 676 lbs SIRE: PW Cypress 10C



YFS 149H

BW: 90 lbs BD: Feb 13, 2020

WW: 794 lbs SIRE: WDG David 71D



YFS 159H

BW: 100 lbs BD: Feb 14, 2020

WW: 858 lbs SIRE: YFS Full Steady 96F



YFS 72H

BW: 98 lbs BD: Jan 27, 2020

WW: 872 lbs SIRE: RC Buck 150B



YFS 40H

BW: 96 lbs BD: Jan 17, 2020

WW: 734 lbs SIRE: MAC Atomic Force 36A



YFS 135H

BW: 84 lbs BD: Feb 10, 2020

WW: 716 lbs SIRE: SF Bram 201B

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us a call!***

Sky West SALEERS

2021 Online Bull Sale March 10 & 11, 2021



SW 13G by MAC Atomic Force 36A



SW 42G by MAC Dolphin 505D



SW 44G by Variegeois



SW 63G by SW Wyatt 9Y

Selling 26 coming two year old Salers bulls.
Register to bid at farmgatetimeductions.ca hosted by DLMS.



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PRIX 2020 DE L'ÉLEVEUR DE PURE RACE DE L'ASSOCIATION SALERS DU CANADA

Grundke Family Salers, Werner & Debbie Grundke, Alberta Beach, AB

Par Dianne Finstad, traduit par Rose Allen

C'est l'achat du taureau Salers Grand Champion de Reserve à l'exposition agricole à Edmonton en 1986 qui a mené Werner et Debbie Grundke sur la voie de cette race, ce qui ne les a jamais égarés. En 2020, après plus de trois décennies de dévouement à élever des bovins Salers d'excellente qualité pour leurs clients, la famille Grundke reçoit la reconnaissance de l'Association Salers Canadienne en tant qu'éleveurs de race pure de l'année.

La famille Grundke mettent au vèlage 240 têtes Salers pur-sang dans leur ferme située près d'Alberta Beach. Ils ont 800 acres de prairie, 300 acres de terres cultivées, en plus d'accéder à 1120 acres de pâturage pour le troupeau. De plus, durant la dernière année dû à la COVID, ils ont également développé la vente directe de la viande de bœuf.

Werner et Debbie ont tous les deux été élevé avec un amour pour l'agriculture, qui s'est épanoui lorsqu'ils se sont réunis. Les parents de Werner ont dû déménager la ferme de Sundance à cause d'un projet de charbon, alors ils ont pu « reprendre la ferme familiale dans un autre endroit ».

La famille Grundke a élevé ses deux filles et un fils à la ferme, en les soutenant dans leurs activités de 4-H et du Club de Poney, alors qu'ils étaient des bénévoles actifs de la Société d'agriculture de Darwell et District. Debbie est toujours la coordonnatrice du concert de musique country qui a eu lieu en août en conjonction avec la tire de tracteurs.

« Je ne pense pas qu'il y ait eu une autre race de bovins que nous aurions pu faire autant d'activités avec les enfants. Les animaux s'occupent beaucoup d'eux-mêmes », déclare Debbie.

Bien que ce soit la facilité de vèlage qui a conduit la famille Grundke à l'exposition Salers à Northlands, la performance du bétail les a suffisamment impressionnés qu'ils ont rapidement acheté quelques vaches Salers, pour finalement acheter un troupeau entier, alors qu'ils commençaient à construire leur propre programme de race pure. Pionniers de la technologie, Werner et Debbie ont investi dans un programme informatique pour le suivi de la génétique et disposent désormais de quelques 35 ans de données sur les performances de leur troupeau.

« Cela vous donne la possibilité d'avoir un peu plus de confiance lorsque vous vendez un animal. Je pense que l'une des choses qui nous a permis de réussir est d'avoir les chiffres sur les animaux que nous avons. Nous ne prenons qu'un petit pourcentage et les vendons comme des taureaux, au lieu d'avoir à faire des taureaux avec tout », dit Werner, qui vend des taureaux uniquement à la ferme.



Les ventes directes de viande à la ferme ont ajouté une autre dimension à l'opération à l'ère COVID.

« Lorsque l'agriculture est votre seul revenu, vous essayez d'ajouter autant de valeur que vous le pouvez à ce que vous avez », dit Debbie.

« L'un des plus gros arguments de vente pour faire la vente directe de la viande est que vous fixez le prix que vous voulez, plutôt que de prendre le prix que vous obtenez », ajoute Werner, qui avait envoyé une remorque pleine de vaches de réforme pour un tiers de moins que le prix du marché, parce qu'il vendu le jour même que Cargill a fermé ses portes en raison d'une épidémie de COVID.

Leurs trois enfants poursuivent chacun leur carrière dans la région d'Edmonton, mais aident au besoin à la ferme. C'est leur préoccupation au sujet des étagères vides de viande en ville qui a déclenché l'entreprise pour la vente directe.

« Ma fille aînée travaille pour l'Association étudiante à NAIT et elle a lancé le programme de viande. Elle a mis en place le formulaire de commande et a aidé à faire de la publicité sur Facebook. Mon autre fille, qui est ingénieur, faisait la facturation. Donc elles m'ont aidé, de la ville », raconte Debbie. « Nous avons dû expliquer à beaucoup de gens ce que signifiaient la « Salers », dit-elle en riant.

Alors que les ventes de bœuf ont commencé avec des amis de leurs enfants, elles ont rapidement augmenté. Heureusement, ils avaient loué un espace de conditionnement plus tôt, et ont donc pu continuer jusqu'à l'automne, commercialisant plus de 40 têtes de leurs animaux finis au grain.

« Je voulais que les gens de la ville fassent l'expérience de ce que nous pourrions élever et leur donner de la viande de bonne qualité », explique Debbie, à propos de sa motivation pour le travail supplémentaire.

« Je pense que la vente directe de viande a vraiment aidé dans les ventes de race pure aussi, parce que vous savez réellement ce que vos animaux vont faire dans le parc d'engraissement », dit Debbie. « C'est ce qui nous a soutenus toutes ces années, ce sont les kilos de bœuf que nous pouvons produire. »

Les problèmes de pandémie ont apporté une autre innovation. Pour les acheteurs hésitants à visiter la ferme, Werner a installé des caméras supplémentaires, comme celles qu'ils utilisent pour surveiller le vêlage, dans l'enclos à taureaux. Les clients pouvaient recevoir un code d'accès spécifique pour regarder les taureaux et, au moment de la sélection, Werner et Debbie sont dans l'enclos, l'un parlant au client au téléphone et l'autre déplaçant le taureau devant la caméra.

« Cela a très bien fonctionné », déclare Debbie, « donnant à l'acheteur la possibilité de choisir ce qu'il recherchait. »

La famille Grundke apprécie vraiment les gens dans l'élevage de race pure, que ce soit pour passer du temps avec d'autres éleveurs lors de leurs vacances au Mexique ou pour livrer des taureaux dans des endroits aussi éloignés que Prince George, en Colombie-Britannique; Saskatoon, en Saskatchewan; ou au nord de High Level, en Alberta. Ils aiment également encourager les nouveaux éleveurs de vaches Salers.

« Nous aimons leur donner une pause et les aider à démarrer », ajoute Debbie. « C'est important pour nous. Nous aimerions voir autant d'éleveurs que possible. »

Werner a été président de l'Association Salers de Alberta et siège actuellement au conseil d'administration de l'Association Salers Canadienne, et ils ont participé aux comités d'anniversaire de l'Association Salers. Debbie et Werner commentent à quel point ils ont été honorés d'être sélectionnés par leurs pairs pour le prix de l'éleveur de l'année, et que ce fut une surprise.

« Je ne sais pas comment ils ont géré cette annonce, car je ne me souviens pas en avoir discuté lors de l'une des réunions », glousse Werner.



CBBC REPORT

January 8, 2021 Submitted by Michael Latimer

A new year always brings hope and optimism and this year we need it more than ever. The one thing that will be certain about 2021 is that it is going to be uncertain. This statement is not intended to be pessimistic but that we need to be prepared to adapt and adjust as we look for opportunities while we work our way out of the pandemic. Canadian cattle producers have shown great resiliency in maintaining business continuity through the pandemic by keeping beef on the plates of Canadians.

Agriculture was deemed an essential service early in the pandemic which has allowed trade of live breeding stock, semen and embryos with the USA and Mexico to continue. This is important for market stability and business continuity. The challenge has been maintaining the personal aspect of the business when many of the networking opportunities such as shows, conferences, and sales have moved online or been cancelled all together. We all know how important personal interaction is in the beef industry and the timeline for re-opening and in what format that will be is one of the uncertainties that we will face this year. Based on the information we have at this time; we are targeting fall 2021 as a point where we will see relaxing of restrictions on event gathering size and international travel that will be closer pre-pandemic levels.



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Marlas Legacy



Marlas Salers

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This is based largely on the COVID vaccination schedule provided by various levels of Canadian government. However, the pandemic has affected nearly every country in the world and their schedule for reopening will be different from that of Canada. This will continue to impact international travel and trade relations into 2022 and possibly beyond. We have a long way to go to normalize so we need to continue to be resilient and adapt so we can live our fullest lives within these conditions.

Bull sale season is in high gear and balancing business while keeping everyone safe and healthy will be challenging. We have learned from our past experience that we are able to accomplish this and keep our industry moving. Our sector of the industry has been successful because we have supported each other, avoided complacency while adhering to guidelines and protocols. The number of COVID cases in most rural areas are higher now than it was in March-May peak of 2020 and the risk of transmission is greater, so we need to be more vigilant than ever.

Information is available on Canadian Cattlemen's Association and provincial health websites with guidance for farm operations on managing COVID for sales, international travel and daily operations.

There are a few simple things that we can do to ensure our sales continue to be successful. Online sales have been around for several years but have become necessary with COVID restrictions on event gathering sizes. This has made it challenging for some people who may have slow rural internet or don't have the required computer technology available. As part of your customer support program, having cattle available for viewing ahead of the sale will be beneficial for both buyers and sellers. This a perfect opportunity to talk cattle, get to know each other and get them the right bull for their breeding program.

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- * Can be used at any officially recognized post-secondary institution.
- * Must have completed at least the first year of university/college; and must be returning to school within the calendar year.
- * Any field of study will qualify, but a post-secondary program in/or related to agriculture, science or business might be preferable.
- * Up to one scholarship will be awarded worth \$750.
- * Please submit a short essay outlining why you are a worthy scholarship award winner to the office by October 31st, 2021.

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Please remember there is some merchandise available at the office for members to order. Don't hesitate to use the Salers merchandise to promote our great bred. You can call, text or email Heidi to order.



SALERS ASSOCIATION OF CANADA & AMERICAN SALERS ASSOCIATION SUCCESSFULLY JOIN

Earlier this summer Salers breeders first Expected Progeny Differences (EPDs) were created using the latest technology available in the worldwide Beef Industry. These 2020 EPDs are generated by International Genetic Solutions (IGS) powered by state-of-the-art BOLT (Biometric Open Language Tools) software (from Theta Solutions). Salers breeders now are part of the largest beef cattle database in the world of almost 20 million animals representing 17 different breed associations worldwide. This database represents the most cost-effective, the quickest, multi-breed, directly-comparable genetic evaluation in the world.

“The Salers breed is pleased to be part of this historical effort. This database represents the largest collaborative effort between breed associations to date. We all realize together we can offer better predictions to ourselves and our customers to accelerate genetic improvements at a much faster rate.”

We have come a long way since the first set of EPDs in 1989. Now, in addition to all the performance data contributing to the genetic evaluation and EPDs, we are able to include genomic DNA in the analysis to improve our accuracy of information even more. By providing you and your commercial customers with better genetic selection information, you can contribute the best genetics possible to improve the bottom line profitability to your customers.

EPD Averages - 2019 EPDs compared with 2020 IGS Multi-breed Genetic Evaluation

Main List Sires	CED	BW	WW	YW	Milk	CEM	REA	MARB	BF	CWT	Doc	Stay
2019 EPDs	0.3	1.6	42.7	80	20.2	0.3	0.08	-0.4	-0.07	23	9.8	23.9
2020 IGS EPDs	12.2	0.2	53	75	16	6.2	0.61	0	-0.14	-3.6	8	15

In the above table, see both the new IGS EPDs and the previous Salers Breed Average EPDs for Sires in the Main Sire Summary Listing. A few of the biggest changes would be to CED (Calving Ease Direct), CEM (Calving Ease Maternal) and BW (Birth Weight) EPDs. Being part of the multi-breed database shows the calving ease benefits of Salers cattle being better accounted for than in the single breed analysis. Again, this will be very useful in marketing Salers genetics to commercial producers to include them into their crossbreeding programs. The growth performance numbers of WW (Weaning Weight) and YW (Yearling Weight) and Milk and STAY (Stayability) EPDs change only slightly from the previous EPD numbers. Seedstock producers and Commercial customers will see very little adjustment to their previous selection criteria when looking at these EPD numbers.

The carcass data EPDs see some shifting both up and down and that may continue as new enhancements continue to be made to the IGS Carcass evaluation. Currently, the average EPDs for REA (Ribeye Area), MARB (Marbling) and BF (Backfat) all shift in a positive direction, while CWT (Carcass Weight) becomes smaller. Again, as being part of a multi-breed database and having the U.S. Meat Animal Research Center breed adjustments factored into the breed differences, these changes would be expected.

ISG also offers a more frequent EPD evaluation. EPDs are now computed on a weekly basis. All data submitted by Friday will be analyzed with new EPDs available on Monday.



The Salers Association of Canada and the American Salers Association are proud to be a part of the International Genetic solution team. The more we all work together the more we learn about the beef industry and our place in it. This is probably the first time in history when you find breed associations working together to this extent for a common goal. As a Salers breeder you should continue to make use of all available tools to you for improvement and IGS is certainly one of those tools. For more information on IGS and other tools offered through the IGS program go to www.internationalgeneticsolutions.com.

Information provided by Sherry Doubet, ASA Executive Vice President

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CONTEMPORARY GROUPS...

YOU CAN'T HAVE ACCURATE EPD'S WITHOUT THEM

Now that the Salers Association of Canada is an official team member of the International Genetic Solutions group, with an even larger performance database today is probably a good time for a refresher on contemporary group designations. Perhaps the most important component of data submission and therefore EPD accuracy is accurate contemporary grouping. After many years' worth of tracing down breeder questions relative to EPD changes, most times we find that inaccurate contemporary groupings are the cause of the issue.

Let's review what a contemporary group is relative to genetic evaluation.

A contemporary group consists of animals that have been exposed to the same external environment.

SAC currently defines this in five automatic contemporary group splits:

- 1 - Same sex
- 2 - Born in the same herd and season (within 90 days)
- 3 - Managed together and treated alike
- 4 - Have the same weigh date
- 5 - All Calves born from first-calf dams

Items 1, 2, 4 and 5 are self-explanatory. Defining and discussing "managed together and treated alike" is the objective of this article.

Managed Together and Treated Alike

Most contemporary group errors are made when submitting weaning data in the management code and management group sections of SAC forms. Management code details are noted first. Please remember to note any designations when submitting performance data.

SAC Management Codes

- 1 - no creep, raised by natural dam
- 2 - received creep feed, raised by natural dam
- 3 - fed for show, within show/sale group
- 4 - embryo transfer
- 5 - irregular, such as twin, sick, injured

SAC Management Group

The second section contains optional management group information. Most generally this is where the confusion comes in. If one group of cows are run on irrigated pasture with exceptional forage resources and another group of cows are grazing native prairie grass, there will probably be a difference in the weaning weights of the calves. Therefore, the calves in each group should be reported as being in different management groups even if they have the same weigh date. For example, the group code could be 1 for irrigated pasture and 2 for native prairie grass.



Commonly, breeders think calves can be grouped together even if they were raised in different pastures. Most think that differences in “prairie grass” pastures on the same ranch are minimal. Studies have shown that pastures next to each other that visibly look the same can still cause large discrepancies in weaning weights among the calves in those different pastures. Inaccurate submission of the data from these two pastures as the same group causes negative and inaccurate effects on the EPD of both the calf and the entire pedigree. For example, the group code in this case could be 1 for one of the pastures and 2 for the other pasture, even if the weigh dates are the same. To most producers larger contemporary groups are perceived to equate to more accurate EPDs. This is true in reference to higher calculated accuracy values such as are listed by each trait in the Sire Summary. If larger groups should be split into smaller groups due to pasture differences, the EPDs you generate by doing this will be more informative and more accurately relate to the true differences.

Contemporary Group Example

A breeder has weaning weights on 15 bull calves each from three different sires. Each sire had 5 calves in three different pastures. If we ignore the rules and group all 45 calves together, it is true that the calves’ EPDs will have a slightly higher calculated accuracy than if we went by the book and sorted them into 3 contemporary groups. On the other hand, grouping all the calves together will actually lower their factual accuracy compared to placing the calves in 3 groups.

As a breeder we do see value in knowing that a sire can perform across multiple different environments and therefore understand that the accuracy value is going to increase due to the performance in the three pasture groups as opposed to a single-contemporary group situation. This example helps us remember that we are trying to identify the genetic merit in an animal as opposed to the difference our environment causes. Once you think about it is simple. Just doing the simple things right will enhance the accuracy of your EPDs and the EPDs of other breeders using the same genetics. Just take a few minutes and double check your data before sending it in.

Common Pitfalls when turning in performance information

- Don’t bias ratios, take weights on the entire crop not just the top 50%
- Accurately record Management Codes
 - Split off Twins
 - Split off Sick or Injured calves
 - Make sure to denote those animals pulled out and fed, such as show cattle
- Accurately record Pasture Management Groups
- If you cut bulls at weaning record sex as a bull not a steer
- Make sure most calves are between 160 and 250 days of age for weaning
- Contact the SAC before weighing if you have questions
- Correct errors if data was recorded incorrectly



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2013 = A
2014 = B
2015 = C
2016 = D
2017 = E
2018 = F
2019 = G
2020 = H
2021 = J
2022 = K
2023 = L
2024 = M
2025 = N

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Red Homozygous Polled Purebred Salers

Born 2/13/13 Sire: MAC CENTURION 240X
Reg# TP693277 Dam Sire: KKCC MERCURY 416P

BW/Acc	WW/Acc	YW/Acc	Milk/Acc	CED/Acc
-0.2 0.81	+50 0.77	+67 0.77	+17 0.49	+15.4 0.63

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MAC TORRINGTON 139T



Red Homozygous Polled Purebred Salers

Born 3/03/07 Sire: MAC NAVIGATOR 281N
Reg# P642644 Dam Sire: GGT P CHALLENGER

BW/Acc	WW/Acc	YW/Acc	Milk/Acc	CED/Acc
+0.2 0.86	+56 0.83	+72 0.82	+17 0.70	+13.0 0.69

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SALERS FAREWELLS

PROPPE, Eric

September 5, 1936 Minnetonas, Manitoba
January 17, 2020 Calgary, Alberta

Eric Proppe, beloved husband of Elsie Proppe (nee Kessler), beloved father of Cheryl, Kimberley, Troy and Marisa, of Calgary, AB, passed away peacefully on Friday, January 17, 2020 at the age of 83 years.

As remembered by Dale Bolton:

"It's been over 40 years since I first met Eric. He was my employer my partner and my friend. I was invited to meet with a small group of Salers investors in a small office on 9th avenue in Calgary. It was a very diverse group of men; Rudy Enzman a Cattle sales consultant, John Moore a Lawyer, Phil Tetrault a Restaurateur, Ron Liesmer a Cattle producer and Eric Proppe an Architect. These 5 men turned out to be the founders of the Salers Association of Canada. They either owned shares in Vaillant the first Salers bull imported to Canada or had bought Semen and had bred cows to him.

When I first met these guys I had heard of the Breed but never seen one or even a picture. The only one of the group I could relate to at the time was Ron but as time moved on I found Eric to be very serious and dedicated to the foundation of the breed always generous with his time and business knowledge. He loved to laugh and he made meetings fun. When he talked everyone listened.

Eric invested with others to create financing to purchase percentage cattle and semen and importing purebred cattle from France. He was part of Three Star Breeders, Ten Star Breeders KPM ranches and eventually Saddle Mountain Salers.

Eric was on the board of directors for the first three years serving as secretary treasurer and president. He allowed Phil, Ron and Rudy to do the Breed promotion while he concentrated on the business of the association and advertising. He was extremely good at getting discounts for everything from office furniture to brochures. He always insisted on top quality and value.

The Salers breed was established in Canada in 1974 and membership in the association grew rapidly in the first years thanks to Eric and his many friends."



CHESLA, Walter

January 2nd, 1945 Edmonton, Alberta
December 20th, 2020

He is survived by his sister Josie Cena, brother Ted Chesla, nephews Dennis and Preston Cena, Kelly, Terry and Cory Chesla.

Walter was larger than life and will always be remembered for his quick wit and charismatic personality. He will be deeply missed by his family and many friends.

Walter was a Salers Association of Canada member from 1985 to 2005. He registered his animals under the Chesla Farms farm name and tattoo letters WCH.





SALERS

RODNEY, Ray Hannah

January 31, 1955 Three Hills
January 21, 1921 Olds, AB

It is with great sadness we announce the sudden passing of Rod Hannah of Didsbury, AB on January 21, 2021 at the age of 65. Rod was born in Three Hills and enjoyed his early childhood years in the Acme/Beiseker area. In 1962, the family moved east of Didsbury to the Lone Pine area. Rod attended primary school first at Midway and then Didsbury. From an early age, he knew that farming and cattle were going to be his life.

His career accomplishments include founding Hannah Salers, where he enjoyed establishing many deep friendships with so many cattlemen.

FAREWELLS

Among his favourite memories in the cattle business was attending Brandon Ag Expo and Agribition, where he showed the Salers and Simmental cattle he was so proud of and held 'social court'. In addition to farming full time, Rod enjoyed a long career at the Lone Pine Gas Plant. He studied at SAIT and NAIT to achieve his journeyman millwright certification that set him up for success. He made many friends along the way and was known by all as "The Big Farm Boy".

He married the love of his life Jo-Anne (nee Racher) in 1980, which resulted in the arrival of daughter Stacey and son Wade. They spent many years together in 4-H where Rod was actively involved as a parent, leader, and board member. His grandson Kyver (Stacey's son) was the light of his life and he loved being a 'Papa'.

SALERS 50TH ANNIVERSARY

HISTORY BOOK PROJECT

The Board of Directors and the Salers History Book Committee are proud to announce that currently we are collecting information to produce a Salers Association of Canada 50th Anniversary History Book. So far we have collected several old Salers magazines. Unfortunately, we are still missing some issues. We need your help to complete the entire collection. Please contact the appropriate person if you have some old magazines that might complete the collection.

Here is a guideline to help you get started:

1. Breeders name and/or farm name
2. Location
3. Years involved with Salers
4. Names of memorable sires and dams
5. Names of people that promoted your Salers operation (customers and suppliers)
6. Pictures (digital if possible) and/ or interesting stories that you would like to share (please date and identify people in photos)
7. 4-H activity/breed shows

This is your invitation to tell your story. We love to hear from you! Deadline to submit your information is January 1st, 2022. Do not hesitate to contact the Chairperson, Richard Grudeski or a committee member if you have any questions. Your contribution is greatly appreciated. Help us by spreading the word. Our goal is to have as many breeder stories included as possible.

For each province we have organized a contact person.

Maritimes - Brian Walker - 506-433-1018 bewalker@xplornet.ca

Quebec and Ontario - Gerry McGee - 819-826-2918 monamcgee5@yahoo.com

Manitoba - Richard Grudeski - 204-859-2899 vistasalers@hotmail.com

Saskatchewan - Gar Williams - 306-241-4108 gmwilliams@sasktel.net

Alberta & BC - Kathy Adams - 403-815-9040 kathyadams@airenet.com

SALERS ASSOCIATION OF CANADA

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2021 ADVERTISING RATES

Spring Magazine:

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Half Page Ad \$260

Business Card One Issue \$60

Business Card Two Issues \$100

Fall Digital Magazine:

Full Page Ad \$195

Half Page Ad \$90

Business Card One Issue \$60

Business Card Two Issues \$100

Check out the Salers website for searching animals, look up EPD's, finding members and information about upcoming events. Follow & Like our Facebook page.

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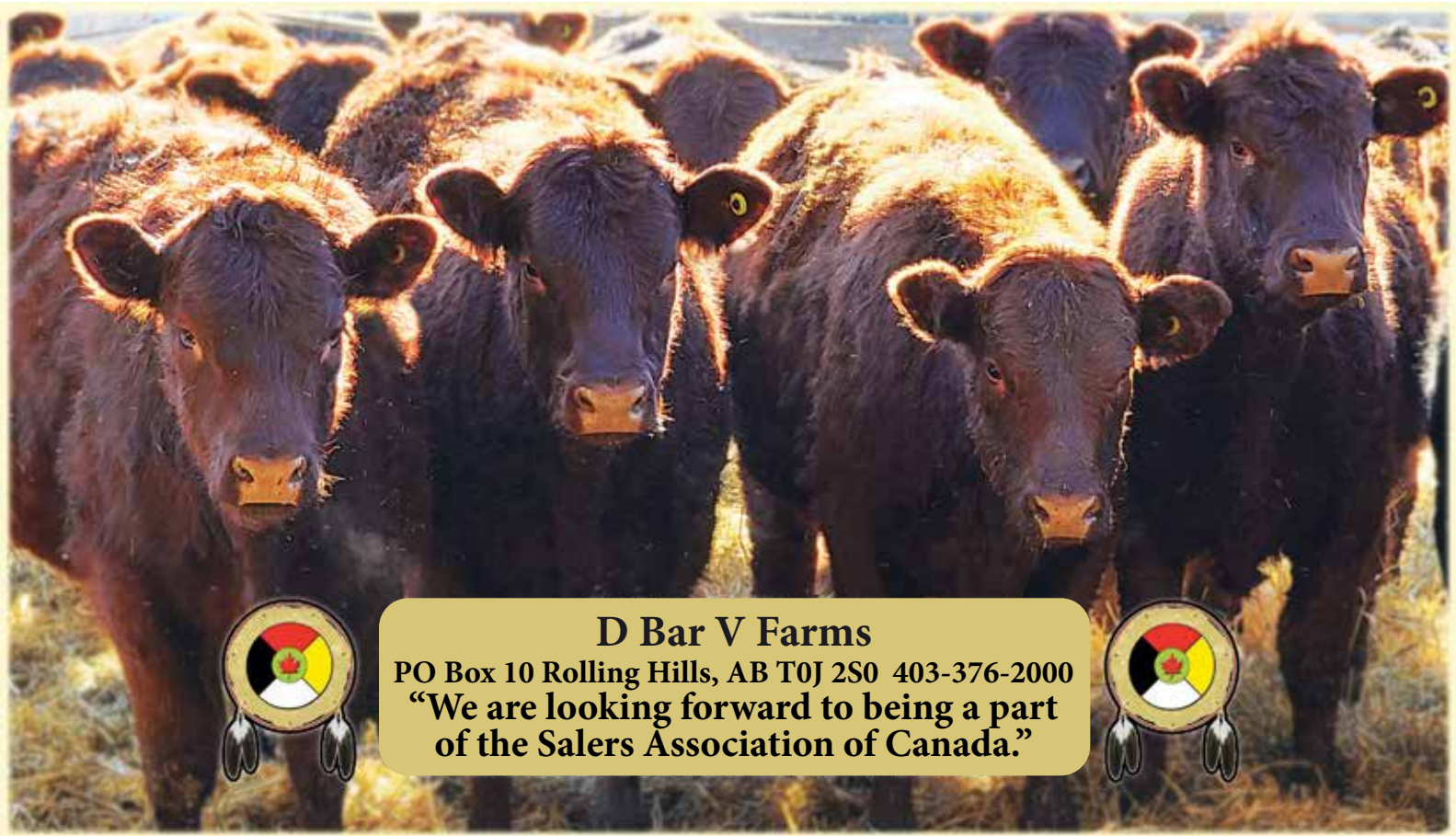
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Magazine: Gar Williams

Ph: 306-241-4108

gwilliams@sasktel.net





SALERS ASSOCIATION OF CANADA MAGAZINE

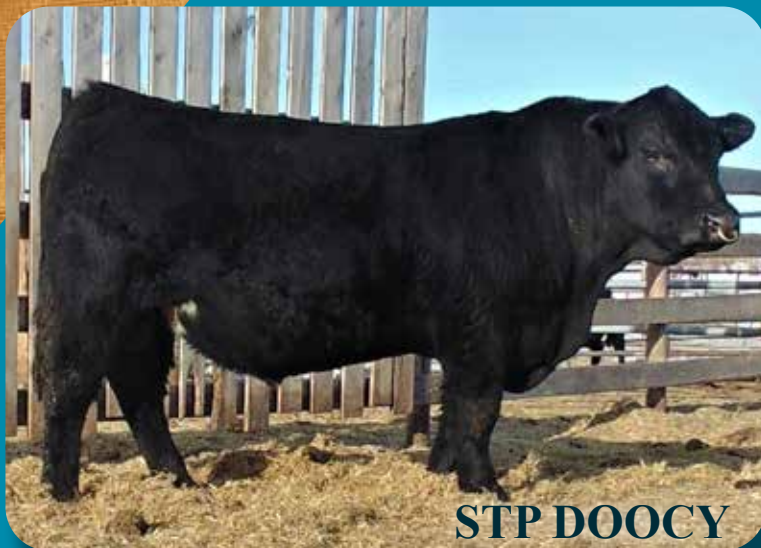
Official Publication of the Salers Association of Canada

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Thursday, March 18, 2021



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2021

March 17 & 18

Sale opens March 17 & closes March 18, 2021.

*** Viewing, Open House & BBQ on March 13 at GIT Performance Cattle. Everybody welcome.**

We will have Red & Black Yearling and 2 Yr Old Bulls.

We are offering 3 $\frac{3}{4}$ Blood Heifers and three Purebred Heifers.

Debut semen will be in the Sale.



- * New Format
- * 30 Red & Black Lots
- * Performance Tested



PW 5H



GIT 14H

PW Stock Farm

Peter & Tina, Maddie Watkins
Foothills, AB
(403) 650-8362
pwstockfarm1@gmail.com

GIT Performance Cattle

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